

LADY
BIRD
VISITS
MONTANA
AND
DEDICATES
BIG SUR
HIGHWAY
CALIFORNIA
FIRST
OFFICIAL
SCENIC
HIGHWAY
-1966-

VISIT OF
MRS. LYNDON
BAINES JOHNSON



No. 83381

SMOOTH WIDE OPENING RINGS



s. Edmund Brown stop to greet photo-artist Ansel Adams during Bixby Creek stop
Farr (D-Carmel) is pictured at center.

trail of Lady Bird

It's charged
merits a
from the
s follows:
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trial to be
ext of kin.

Stewart Udall.

World famous photographer
Ansel Adams was greeted by
Mrs. Johnson on her arrival to
Dear friends,

BENEDICT-RETTY MORTUARY
Funeral Directors
1401 OLD HIGHWAY 1
MORO BAY, CALIFORNIA

en down with cameras, lights
and sound gear, wound upward,
we watched and groaned as the
sun set beautifully on the Pa-

picked off a couple of his shots
for use in today's Focus.

That morning, while reporter
Moore, Editor George Brand
and I prepared our material,
T-T photographer Jack Wilson
and reporter Chuck Yoakum
headed back to the Hearst air-
field to cover Lady Bird's de-
parture.

ound new, untapped supplies of
"We think we may have
into the water table.

to their sources and drilling
water, following fresh springs
also seeking new sources of
Venezuela and Australia. We're
over the world—Arabia,
plants and grasses from all
were are experimenting with
"In the Death Valley area
ranch bordering Death Valley.

It was a busy day — and the
press might have been a bit of
a nuisance. But, then, that was
the reason for the trip — to get
publicity about beautification to
the people. It's nice to feel
needed.

Lanketter hopes to do the
arne thing with his Nevada
property worth \$300 or \$400 an
and now produces wool,
ereats and meat with the

to that," he says. He further
suggests a newsmen bring in-
sect repellent, jungle boots, as
many C-rations as he can carry
and a poncho. "That's very use-
ful for sleeping in the rain," he
explains.

CBS, has done the English dub-
bing for Marcello Mastrolanni,
Vittorio De Sica, Yves Montand,
Fernandel and many other for-
eign film stars.

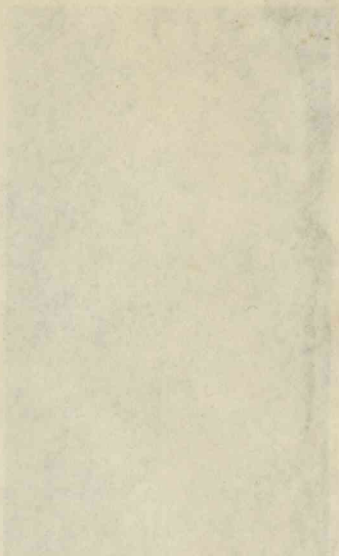
Mission: Impossible

CIA, please note

WASHINGTON, April 19—The Central Intelligence Agency is looking for a way to get the CIA's name on the list of the world's most powerful nations, according to a report in the Washington Post. The report says the CIA is looking for a way to get the CIA's name on the list of the world's most powerful nations, according to a report in the Washington Post. The report says the CIA is looking for a way to get the CIA's name on the list of the world's most powerful nations, according to a report in the Washington Post.

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News
Ron News
gives spin
on TV

The man in the photo is Ron News, a man who gives spin on TV. The man in the photo is Ron News, a man who gives spin on TV. The man in the photo is Ron News, a man who gives spin on TV.

...for more Barry started this way?

Art Linkletter tackles Death Valley

ART LINKLETTER, the famous TV host, is tackling Death Valley. The report says the CIA is looking for a way to get the CIA's name on the list of the world's most powerful nations, according to a report in the Washington Post.

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County Voter Registration Deadline Near

(Continued from page 1)

or the alternate number, 373-2227.

On the Monterey Peninsula, voters also may register at the following stations: city clerks' offices in Carmel, Monterey and Pacific Grove, the Pacific Grove fire station and the Monterey Peninsula Chamber of Commerce.

Voters also may register from 10 a.m. to 5:30 p.m. daily at Democratic headquarters at 630 Casanova in Monterey, from 10 a.m. to 4 p.m. at the Carmel Republican Women's tent at Dolores and 5th in Carmel and from 10 to 6 daily at Republican headquarters at 280 Alvarado St., Monterey.

On Saturday, the Monte-

Deaths

Robert Lawso

Robert Anthony Lawso, a well known specialist in automotive mechanics and electronics on the Peninsula over many years, died yesterday afternoon in local hospital following extended illness.

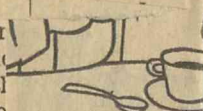
Mr. Lawson was 76, born Dec. 5, 1889, in Castroville, a way point on the Southern Pacific run between San Francisco and Pacific Grove, for which his father, Robert Lawson, was an engineer.

When the son was 6, the family moved to Pacific Grove, where he attended the local schools.

From an early age, Mr. Lawson demonstrated an unusual skill and knowledge in the automotive field. Following his marriage in 1914 to the former Miss Joy Raiford, he made his home in Monterey where he was in the

Co-

With the deadline for general election week away, Registrar Nora today predicted county reg-



paya juice, humming but you don't really see you're just being ornate

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San Simeon, was completed in 1937 after 16 years of work at a cost of more than \$10 million. Winding for many miles, it provides a shortcut for motorists.

Lady Bird Aides on Peninsula

Lady Bird Johnson, who will visit the Monterey Peninsula on Sept. 21, may be officially greeted on the steps of Colton Hall.

The welcome for the First Lady was discussed this morning at a breakfast meeting at the Casa Munras attended by two representatives of the White House staff along with local Democratic leaders including Mayor Minnie D. Coyle and Dr. Robert Bowersox and Dr. Bruce Meyer, head of the Ventana chapter of the Sierra Club.

The White House representatives were Ivan Sinclair, an official advance man, and Marsha Maddox, with Mrs. Johnson's press staff. Following the meeting, they returned by air to Washington to work out final details for the Monterey County segment of Mrs. Johnson's four-day visit to California, Arizona and New Mexico.

Mrs. Johnson is scheduled to arrive at Monterey Peninsula Airport from San Francisco following her

(Continued on page 2)

large boulder.

After the highway dedication, Mrs. Johnson, the governor and Mrs. Brown and entourage will continue on to Hearst Castle, the state monument where Mrs. Johnson will be guest of honor at a reception to be given by the Browns.

Upon leaving California

Safety
Auto, Road

congressional action which resulted in the safety bills.

Lady Bird to visit Big Sur

Mrs. Lyndon B. Johnson will carry her campaign to beautify America to Big Sur, which is already beautiful.

Mrs. Johnson will be present Sept. 21 for the dedication of the Big Sur coast road as a scenic highway, the first in the state's system.

The stop will be the first of many on a trip that will take her to dams, national parks and historical monuments in the West.

She will visit the famous Hearst San Simeon castle, which is now a historical monument, and dedicate the Point Reyes National Seashore north of San Francisco.

On Sept. 22, Mrs. Johnson will attend the dedication of the Glen Canyon Dam near Page, Ariz., as the guest of Govs. Sam Goddard of Arizona and Calvin L. Rampton of Utah.

The first lady is scheduled to leave for Santa Fe at noon Sept. 22 and visit the American Institute of Indian Arts and Crafts and the San Ildefonso Indian Pueblo the following morning.

N.Y. Times
Sept 9, 1966

22

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MRS. JOHNSON SETS A WESTERN SWING

Will Go to the Coast and the Southwest This Month

Special to The New York Times

WASHINGTON, Sept. 8 —

Mrs. Lyndon B. Johnson will make a trip to the West Coast starting Sept. 20.

She will dedicate a national park and coastal highway in California and the country's second highest dam in Arizona. Then she will go on to New Mexico to see new craft-training projects for young Indians.

The trip, called a "salute to beautification and conservation" by a White House spokesman, will last three days.

Mrs. Johnson will be accompanied by Secretary of the Interior Stewart L. Udall, whose department administers many of the projects she will visit.

In California, Mrs. Johnson has accepted the invitation of Governor and Mrs. Edmund G. Brown and State Senator Fred Farr to dedicate the Big Sur Highway near Carmel.

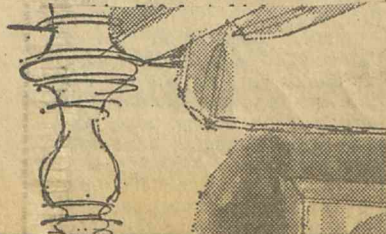
This stretch of road along the California coast, with breathtaking vistas of golden mountains plunging down to the Pacific, is considered by many to be one of the most beautiful roads in the world.

Mr. Farr was the author of legislation creating the California Scenic Highway System and chairman of the highway task force for President Johnson's natural beauty program.

To Dedicate Seashore

Mrs. Johnson will also dedicate the wild and windswept Point Reyes National Seashore farther north, near San Francisco, and be the guest of honor at a recreation given by the California Governor and his wife at San Simeon, a hilltop castle overlooking the ocean, built by the late William Randolph Hearst. A small number of Californians, with the emphasis on leaders in beautification and conservation, have been invited.

On Sept. 22, the President's wife will fly to Page, Ariz., to dedicate the Glen Canyon Dam near the upper end of the Grand Canyon, close by the Utah border.



MPH 9-10-66

First Lady's Visit: Best Kept Secret

By Virginia Cochran

The best kept secret on the Monterey Peninsula for the past two weeks was the news that Lady Bird Johnson would be here to dedicate Highway 1 as California's first scenic highway on Sept. 21.

Repeated invitations to the First Lady from Sen. Fred Farr and from Gov. and Mrs. Pat Brown culminated in a telephone call to the senator's office from Liz Carpenter, press secretary to Mrs. Johnson, confirming her acceptance.

Once the commitment was definite, the intricate and exciting plans for the First Lady's visit began to take shape. Earlier this week an advance party flew in from Washington, D. C. to check out details of the dedication ceremony and the reception following, which will be given by Gov. and Mrs. Brown at Hearst Castle.

The White House group, including Marcia Maddox and Ivan Sinclair and secret service representatives, met with Sen. Farr in Carmel

on Tuesday. They gathered at the Pebble Beach home of Mr. and Mrs. John Boit Morse to discuss preliminary arrangements before driving down the coast to Hearst Castle.

The 90 mile drive took almost seven hours to complete, with the party stopping at scenic spots along the way to determine what the best place for the dedication would be. Hurricane Point near Bixby Creek was finally selected and plans are going ahead now to obtain the appropriate markers.

En route the group stopped at Pfeiffer State Park and then went on to lunch at Nepenthe as guests of Bill Fassett. Later they visited the Big Sur home of Mr. and Mrs. Nathaniel Owings before continuing on to Hearst Castle. There they checked on details for the reception, as well as the necessary security arrangements. Preliminary plans for the reception were discussed last week when Sen. Farr, accompanied by Mayor Minnie Coyle of Monterey, flew to San Simeon to confer with Mrs.

Brown about the Sept. 21 event.

The White House group returned to the Peninsula again yesterday for another meeting to work out the complicated arrangements for the First Lady's visit.

Mrs. Johnson's participation in the scenic highway dedication ceremonies is interpreted as a special compliment to Sen. Farr, author of the California's Scenic Highway System. As a dele-

gate to the President's White House Conference on Natural Beauty and chairman of the panel on Scenic Roadways and Parkways, as well as a member of an earlier Presidential Task Force on Natural Beauty, he had interested Mrs. Johnson in California's scenic highway program. Sen. Farr had been urging Mrs. Johnson to come to California for this event for some time. In addition, his daughter Francesca, did some "spade work" when they were both in Mexico earlier this year; this coupled with the invitation from Gov. and Mrs. Brown, persuaded the First Lady to make the trip.

Complete details of the trip and dedication ceremony have not yet been released, but it is expected that Mrs. Johnson will fly to Monterey, motor down Highway 1 for the dedication ceremonies and then continue on down to Hearst Castle for the reception. Sen. Farr is expected to be Mrs. Johnson's official escort for this portion of her visit to the West.



Mrs. Lyndon B. Johnson

MPH
**Boulder Chosen
For Coast
Highway Plaque**
9-13-66

A 24-ton boulder will be moved from a point south of Nepenthe to Hurricane Point for the Sept. 21 dedication — by Lady Bird Johnson — of Monterey County's South Coast Highway as the first official scenic highway in California.

The highway dedication will be one of the highlights of the First Lady's four-day Western junket in the promotion
(Continued on page 2)

by the time of Mrs. Johnson's visit, a facsimile will be used for the ceremony.

The bill for moving the boulder will be paid by the State Division of Highways. Mrs. Owings, a member of the State Park Commission, said the moving operation will take place about Friday.

Meanwhile, it was announced that State Sen. Fred Farr, D-Carmel, will be the official host for the Monterey County segment of Mrs. Johnson's visit.

On the afternoon of the 21st, she is slated to arrive at Monterey Peninsula Airport, be welcomed to Monterey in a ceremony at Colton Hall, then motor down the coast to Hurricane Point and on to Hearst Castle.

Members of the First Lady's party will include Interior Secretary and Mrs. Stewart Udall and Gov. and Mrs. Edmund G. Brown.

MPH *9/12*
**Welcome for
Lady Bird Set**

State Sen. Fred Farr's party will arrive at Monterey Peninsula Airport about 1 and the Colton Hall ceremony is set for 1:15. About 30 minutes have been set aside for the Colton Hall event.

It was reported also that Interior Secretary and Mrs. Stewart Udall will be accompanying Mrs. Johnson to Monterey and on the rest of her four-day Western trip.

Gov. and Mrs. Edmund G. Brown and Sen. Farr will be included in the official party for Mrs. Johnson's Monterey County visit.

The Monterey County segment of the trip will include dedication of Highway 1 as the state's first scenic highway and a reception and overnight stop at Hearst Castle.

Monterey Mayor Minnie D. Coyle will present the city's official greeting to Mrs. Johnson.

The First Lady's official

San Jose Mercury
**Lady Bird
Aides Check
On Visit**
9/10/66

MONTEREY—Two of Mrs. Lyndon B. Johnson's aides conferred with Monterey Democratic leaders here Friday, discussing plans for the First Lady's visit Sept. 21.

Ivan Sinclair, advance man, and Marsha Maddox, member of Mrs. Johnson's press staff, met briefly to talk over plans to welcome her here when she arrives to dedicate Highway 1 as the state's first scenic highway.

The Democratic leaders, including Monterey Mayor Minnie Coyle are seeking an official welcome on the steps of Colton Hall.

Present plans call for Mrs. Johnson to arrive by plane early in the afternoon of Sept. 21 and to motor down Highway 1 to a point about 13 miles south of Carmel. Here the dedication ceremonies are planned.

From there the First Lady, Gov. and Mrs. Edmund G. Brown and State Sen. Fred Farr (D-Carmel) are expected to drive to Hearst Castle. There Mrs. Johnson will be guest of honor at a reception. She will stay overnight at the state monument before leaving for Arizona to dedicate Glen Canyon Dam.

Mrs. Johnson's two aides left for Washington shortly after Friday's meeting here. Final plans will be completed in the nation's capital.

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Sept. 10

It Happened On This Date

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Final Plans Are Made for Lady Bird's County Visit

MONTEREY — Lady Bird Johnson arrives for a visit to Monterey County in less than 48 hours.

Final arrangements for the First Lady's visit are still being made. She is scheduled to land at Monterey Airport at 12:30 p.m. Wednesday, plant a tree and make a brief speech at Col-

ton Hall in Monterey between 12:45 and 1:30 p.m. and dedicate Highway 1 at Bixby Creek as California's first scenic highway at 2 p.m.

It is a tight schedule and, considering Monterey's tortuous traffic circulation pattern, perhaps a bit too tight. Mrs. Johnson's advance party is reported-

ly working on the traffic problem right now.

A crowd of several thousand people—forecasts run as high as 10,000—is expected for the Colton Hall ceremony.

Mrs. Johnson is scheduled to plant a seedling tree on the lawn at Colton Hall. It was originally announced that she would be planting an elm, descendant of a tree planted on the south lawn of the White House by President John Quincy Adams. But elm trees don't thrive on the Monterey Peninsula, and it is reported that she may switch trees.

Monterey Mayor Minnie D. Coyle, State Sen. Fred S. Farr and Gov. Edmund G. Brown are all scheduled to deliver brief speeches at Colton Hall.

After the Colton Hall ceremony, the First Lady will motor to Bixby Creek, there to dedicate Highway 1 as a scenic highway. The public is invited to attend both ceremonies. But it is also cautioned that the big events may cause a tight traffic squeeze.

Secretary of the Interior Stewart Udall and Mrs. Udall will accompany Mrs. Johnson throughout the day. After dedicating Highway 1, Mrs. Johnson will drive south along the highway to Hearst Castle, there to be honored at a reception.

Organizers of the Colton Hall ceremony have been planning to have some local high school bands on hand to entertain the First Lady. Alisal High School's band has been invited to play, but whether it will is still highly problematical at this stage.

Big Welcome Planned For Lady Bird

MONTEREY—A 30-minute welcoming ceremony will be held on the steps of Colton Hall here for Lady Bird Johnson when she visits the Monterey Peninsula Sept. 21.

Mrs. Johnson will land at Monterey Airport at 1 p.m. for a motor trip down Highway 1 to the Hearst Castle. Purpose of the trip will be to dedicate the Coast Highway as California's first official scenic highway. Dedication is expected to take place about 16 miles south of here.

The First Lady is expected to attend welcoming ceremonies on the steps of the historic Colton Hall about 1:15 p.m.

Included in Mrs. Johnson's party will be Gov. and Mrs. Edmund G. Brown and State Sen. Fred Farr (D-Carmel).

Mrs. Johnson is scheduled to attend a reception at Hearst Castle and spend the night at the state monument.

prettiest thing I've ever seen

Wat. Register 9/13

Farr to escort President's wife at road ceremony

State Sen. Fred Farr, D-Carmel, will be Mrs. Lyndon B. Johnson's official escort Sept. 21 when she dedicates the central coast section of Highway 1 as California's first scenic highway.

Mrs. Johnson will arrive in Monterey at about 1:15 p.m. and will be officially welcomed at Colton Hall before driving down Highway 1 to the dedication site at Hurricane Point near Bixby Creek. The official delegation is also expected to include Secretary of the Interior and Mrs. Stewart Udall and Gov. and Mrs. Edmund G. Brown.

Sen. Farr To Be Escort For Mrs. Johnson

When Mrs. Lyndon B. Johnson comes to California's central coast area Sept. 21 to dedicate Highway 1 as California's first scenic highway, her official escort will be State Sen. Fred S. Farr (D-Monterey), it was announced today.

Farr, author of legislation establishing California's Scenic Highway System, was instrumental in persuading the First Lady to come West for the official dedication ceremony. He, along with Gov. and Mrs. Brown issued repeated invitations to Mrs. Johnson, who has spearheaded the national drive to preserve and protect America's natural beauty, his office said.

The First Lady's visit to the central coast area will begin in Monterey at approximately 1:15 p.m., when she will be officially welcomed at Colton Hall before motoring down Highway 1 to the dedication site at Hurricane Point near Bixby Creek. In addition to Mrs. Johnson, the official party is expected to include Secretary of the Interior and Mrs. Stewart Udall, Gov. and Mrs. Brown and Sen. Farr.

Following the dedication ceremonies the motorcade will continue down the coast to Hearst Castle where Gov. and Mrs. Brown will host a reception for Mrs. Johnson.

Free-Lance 9/12/66

IRVINGIAN

WEDNESDAY, SEPTEMBER 13, 1956

10 CENTS

FOUR EDITIONS

Illinois Candidate Slain

CHICAGO, Sept. 12 (AP)—The Illinois gubernatorial race in the 1956 election was thrown into a turmoil today when a leading candidate, the late Sen. William H. Cull, was shot and killed in a drive-by shooting in Chicago's "Suburban Drive" area. The victim, a prominent businessman and politician, was shot while driving his car. The police are investigating the shooting as a political assassination. The late Sen. Cull was a member of the Illinois State Senate and had been a candidate for the governor's office in the 1956 election. He was shot in the back of the head by a single bullet. The police are looking for a suspect who was seen driving a dark-colored car at the time of the shooting. The shooting took place on a residential street in the Suburban Drive area of Chicago. The car was seen driving away from the scene of the shooting. The police are currently searching for the car and the driver. The shooting is the latest in a series of attacks on political figures in Illinois. The police are determined to catch the person responsible for the shooting.

in a drive-by shooting of the

of the county auditor's office. The investigation is being handled by the Chicago Police Department. The police are looking for a suspect who was seen driving a dark-colored car at the time of the shooting. The shooting took place on a residential street in the Suburban Drive area of Chicago. The car was seen driving away from the scene of the shooting. The police are currently searching for the car and the driver. The shooting is the latest in a series of attacks on political figures in Illinois. The police are determined to catch the person responsible for the shooting.

The property for the local government, which was shot, the late Sen. Cull.

Sept. 13

It Happened On This Date

in 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 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Brian O'Byrne is a television star who never speaks—he's the "Occasional Wife" neighbor who gave up his TV set for the more interesting pastime of watching the fire escape antics of the show's stars.

Trivia Bowl

1. What is the origin of the word "post"?
2. What entertainer's name is "Amos Maynard Jacobs"? His parents were of what nationality?
3. What Italian actor played "General Della Rovere"?
4. What Italian actor was married to actress Shelley Winters?
5. He starred in "Bitter Rice" with what Italian actress?
6. What was the theme song of that movie?
7. What Italian actor starred in "Two Women" and "View from the Bridge"?
8. What Italian actor starred in "La Dolce Vita"? What actress co-starred?
9. Who directed that movie?
10. What was the name of the sequel to that movie?
11. The director's wife is an Italian actress; what is her name?
12. In which movie did she star with Anthony Quinn? What is his name in that movie?
13. What Italian actor starred in "The Best of Enemies"? Who was the British co-star?
14. Italian actress Sophia Loren is married to what producer?
15. For which film did she win an Academy Award?
16. Italian actress Anna Magnani starred with Burt Lancaster in what movie?
17. Italian actress Gina Lollobrigida starred with Burt Lancaster in what movie? What actor also starred?
18. Sophia Loren starred with John Wayne in what movie?
19. Sophia Loren starred with Cary Grant in what movie?
20. Sophia Loren starred with

- Gregory Peck in what movie?
21. Anna Magnani starred with Marlon Brando in what movie?
22. Gina Lollobrigida starred with Rock Hudson in what movie?
23. Italian actress Virna Lisi starred with Jack Lemmon in what movie?
24. Virna Lisi starred with Frank Sinatra in what movie?
25. Italian director Pietro Germi starred in which of his own movies?

(Answers on Page 15)

frustrations or dastardly scheming.

Producer Robert Claver, calls his the most "rubber-faced" actor in the business. "Without saying a line, you can tell in a second what he's thinking," he says. "And his thoughts are wilder than the situations our stars find themselves in. You might say he is an uninhibited member of the audience—but he is in the film."

O'Byrne wasn't surprised at being chosen for the role. The 34-year-old actor, who started his stage career singing at the age of three in Plattsburgh, N.Y., felt it coming on.

"I've noticed during the past couple of years that I've been getting more and more close-ups, showing me reacting to another actor," says O'Byrne. He claims his biggest boosters along the "reactor" route were advertising agencies who hired him to do commercials in

Mastroianni won best actor award from the Italian film Critics Silver Ribbon Committee.

Mastroianni plans to murder his silly wife (Daniela Rocca) who clings to him, nags him

more than the lightest sentence for a man convicted of murder to avenge his honor. Marcello sets about arranging for his wife to be unfaithful to him, so that both family and friends will urge him to shoot her.

Notes to watch TV by...

Composer Richard Rodgers is unusually active in the television field these days. Already at work on a background score for a documentary special about how various peoples around the world pass Saturday night, he has accepted the assignment of writing the score for a musical version of Bernard Shaw's "Androcles and the Lion." Both are for NBC. Rodgers will write both lyrics and music for "Androcles," which will be a 90-minute

version for the 1967-68 season.

ABC has a crew in Russia filming a documentary showing the every day life of a typical family. The program, "Ivan Ivanovich," is scheduled for a one-hour telecast next Feb. 8.

Barbara Fedon, who is Agent 99 in the "Get Smart" television series on NBC, has been signed to co-star with Dick Van Dyke in a motion picture entitled "A Garden of Cucumbers." This will be her movie debut.

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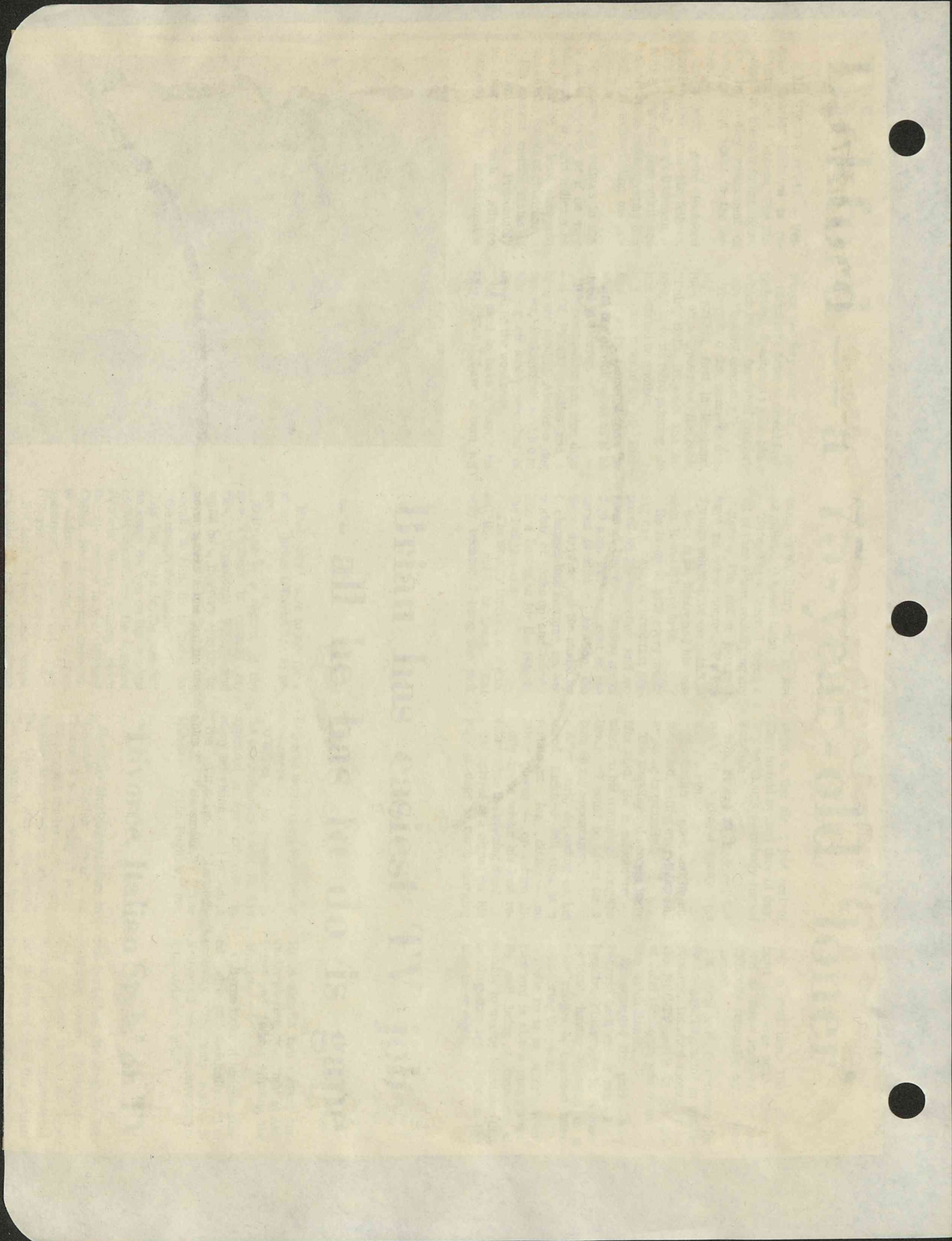
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Carmel Pine Cone 9/15/66

Nation's First Lady Arrives Here Wednesday To Dedicate Highway

Next week is National Highway Week and Monterey County's pioneering efforts in the preservation of highway beauty will be signally recognized when Mrs. Lyndon B. Johnson, wife of the President of the United States, comes here on Wednesday to dedicate Highway One south of Carmel as the first unit in the California Scenic Highway System. State Senator Fred Farr of Carmel, a recognized national leader in the areas of conservation and beautification, will be Mrs. Johnson's official escort during her visit.

Monterey County's efforts to preserve the matchless beauty of the coast road south of Carmel date back to a proposal of Supervisor Thomson J. Hudson of Point Lobos for a linear national parkway. The county's planning staff made studies for this project.

Although the parkway proposal later was abandoned in favor of a

state scenic highway system, the county's preliminary studies were not wasted. They were of value to Nathaniel Owings of Big Sur when he aided the county in framing a master plan for the coastal area. This plan led to appropriate county zoning to protect the scenic beauty of Monterey County's coastline.

The county's scenic preservation planning also served as a basis when Senator Farr sponsored a

(Continued on Page Thirteen)

Mrs. Brown will be hosts at an official reception in her honor.

HAD A HUMDINGER BACK IN '37

San Jose Mercury 9/17/66

Highway 1 Ceremonies Are 'Old Hat'

MONTEREY—When Mrs. Lyndon B. Johnson dedicates Highway 1 as the state's first scenic highway Sept. 21, it will be the second such ceremony in the road's history.

Back on June 27, 1937, there was another dedication, this time to officially open the winding coast highway. Many dignitaries attended that ceremony too.

Even then the scenic value of the highway was recognized. Before the road opened, the county passed an ordinance prohibiting billboards along it.

Tuesday, Gov. and Mrs. Edmund G. Brown will be on hand when the First Lady does the honors.

Another governor, Frank F. Merriam, was present in 1937.

State Sen. Fred Farr (Dem-Carmel) also will be a member of the official party Tuesday. One of his predecessors, Sen. Edward Tickle, was on hand the first time.

Mrs. Johnson will motor south on the highway Tuesday. In 1937 Gov. Merriam began dedication ceremonies by snipping a ribbon at San Simeon near the southern end. From there he drove north to Big Sur Park, 30 miles south of Monterey.

His appearance signalled the start of a pageant in which mythical and real figures paraded across an outdoor stage. Then the governor touched off a blast which splintered a large rock blocking the highway. At the insistence of newsmen, he

ARRIVING EARLIER

Lady Bird's Monterey Schedule Is Revised

MONTEREY—The White House has revised the schedule for the visit of Mrs. Lyndon B. Johnson here Sept. 21.

According to the new schedule she will arrive at Monterey Airport at 12:15 p.m. rather than 1 p.m. as originally planned.

The First Lady will be greeted by Gov. and Mrs. Edmund G. Brown who will fly to Monterey from Anaheim.

From the airport Mrs. Johnson, accompanied by the governor and his wife, Secretary of the Interior and Mrs. Stewart Udall and State Sen. Fred Farr (D-Carmel) will drive to Colton Hall, scene of the signing of the California Constitution.

There Mrs. Johnson will give a brief talk and plant a seedling

elm from a tree on the White House lawn.

The First Lady and her party will motor to Bixby Creek on Coast Highway 1 where she will dedicate the road as the state's first official scenic highway.

Mrs. Johnson and her party will continue south along the Coast Highway, stopping briefly at the home of Nathaniel Owings just south of Big Sur.

The motorcade will continue to Hearst Castle at San Simeon where Gov. and Mrs. Brown will be hosts for a cocktail party at the state monument.

Mrs. Johnson will spend the night at Hearst Castle, leaving the next morning by chartered airplane for Arizona. There she will dedicate Glen Canyon Dam.

climbed to the top of the rubble and operated a pneumatic drill. Earl L. Kelly, then director of public works, mounted a bulldozer and swept away the debris.

From there the official party moved to a civilian conservation corps camp in the state park for a steak barbecue.

A toast to President Franklin D. Roosevelt preceded a round of speeches.

Dr. John L. D. Roberts, the country physician who first envisioned the highway during horseback rides down the coast, was one of the speakers.

He told a crowd of several thousand that the coast road not only was a scenic highway but would make possible development of many mineral deposits near it and make accessible large stands of timber.

Prophetically, Gov. Merriam issued a warning during his speech.

"Too many of the beauty spots of the state," he said, "have already been thrown open to public despoliation by highways."

As a final gesture the governor turned loose a flock of pigeons as a symbol of carrying the word of the highway's opening.

MPH 9/15/66

Grunsky 'Unworried' by Lady Bird Visit

State Sen. Donald L. Grunsky, R-Watsonville, said that "Lady Bird doesn't worry me a bit."

He referred to next Wednesday's scheduled visit of Lady Bird Johnson to Monterey County for the dedication of the South Coast Highway as the state's first scenic highway.

Grunsky's Democratic opponent, State Sen. Fred Farr, D-Carmel, is Mrs. Johnson's official host and as a result Farr is getting

a great deal of publicity from her visit.

The 20-year Republican veteran of the Legislature said he is not concerned over Mrs. Johnson's visit because "this just proves what I have been saying all along—that Fred Farr is a handservant if not a captive of Gov. Brown.

"It also explains why Fred has been making so many trips to Washington.

"It is my belief that the people in our district want someone who is loyal to the

people, not to the administrations in Sacramento or Washington."

Grunsky was a guest at a Republican dinner in Carmel Valley Golf and Country Club honoring Hugh Flournoy, GOP candidate for state controller.

Telegram-Tribune

PAGE 13

SECOND SECTION

Wednesday, Sept. 14, 1966

Politics

First Lady's trip has implications

By GILBERT MOORE
Staff Writer

FIRST LADY'S TRIP — Mrs. Lyndon B. Johnson's visit to Hearst Castle and the Central Coast next Wednesday carries a decided political implication.

Not that the First Lady's tour isn't primarily intended to push her Beautify America program. It is.

The the President's wife, an articulate speaker in her own right and a less controversial figure than LBJ, also represents a decided political plus to Democratic candidates and office holders.

One of those certain to be along when Mrs. Johnson looks over William Randolph Hearst's famous mountaintop castle will be State Sen. Fred Farr (D-Carmel).

Farr, running in a new, bigger district including San Luis Obispo County, first extended an invitation to Mrs. Johnson to visit this area in May 1965. The chairman of the state Senate Natural Resources Committee was on a tour of Virginia with

some good publicity on the California leg of the three-day tour by Mrs. Johnson.

This he's counting on, at least, as an extra dividend in his tight, tough race with Sen. Donald Grunsky (R-Watsonville).

In the headline sweepstakes, Grunsky to date has been out in front, particularly this spring, when his much-publicized legislation cracking down on the powerful mind-affecting substance LSD was being heard.

It is a good bet that Democratic politicians from a hundred miles around are attempting to get themselves into the Lady Bird Johnson tour of Hearst Castle. A good share will probably make it too, though no doubt there will be bruised feelings among those who do not.

In other political news:

REAGAN WINS — Ronald Reagan defeated Gov. Edmund G. Brown in a straw poll conducted at Cuesta College by the newly formed campus Republicans.

Students were asked to mark

Passage of the proposition, similar to one defeated by California voters two years ago, would allow State Employees Retirement Fund money to be invested partially in common stocks.

Today, most all these funds must be entirely invested in bonds and government securities, since the Constitution bars putting the money into common stocks.

The co-chairmen asserted that passage of Proposition 1 would be an effort to "increase the income of the fund, reduce contributions of current employees and increase amounts paid out to persons currently retired."

KIDWELL EVENT — Elston L. "Buz" Kidwell, a Morro Bay businessman running for Second District Supervisor, will be honored Saturday evening at a fund-raising open house event.

It is planned from 7 to 11 p.m. at the home of Mr. and Mrs. Albert White, 141 Damar in Morro Bay. The event is open to the public.

SHOEMAKER — Assemblyman Winfield Shoemaker (D-Lompoc) presided over a traffic safety conference in Santa Barbara recently. The other presiding officer was Santa Barbara County Sheriff James Webster.

Shoemaker, preparing a package of highway safety bills to be introduced in the Legislature next January, says some other states have moved ahead of California in the field.

LAMB SQUARE
ROAST 49¢
Shoulder
CUT

The Mercury - San Jose
Monterey Makes Last-Minute
Sept. 20, 1966
Preparations for Lady Bird

MONTEREY — The Monterey Peninsula is readying itself for a visit from the nation's First Lady Wednesday afternoon.

Mrs. Lyndon B. Johnson will arrive at Monterey Airport about 12:30 and motor to Colton Hall in the center of town where she will give a short talk and plant a seedling elm tree.

Tuesday work started on a speaker's stand in front of the Colton Hall. Meanwhile, a 24-ton boulder has been shoved into place at Bixby Creek 15 miles south of here.

Mrs. Johnson will place a plaque on the boulder as part of dedication ceremonies marking the designation of Highway 1 as the state's first official scenic highway.

About 1,000 school children from various Peninsula schools are being excused to attend welcoming ceremonies for Mrs. Johnson at Colton Hall.

School bands from Monterey, Seaside and Alisal high schools will play at the ceremony.

Mrs. Johnson will be accompanied by Gov. and Mrs. Edmund G. Brown, Secretary of the Interior and Mrs. Stewart Udall and State Sen. Fred Farr (D-Carmel) during her tour of Monterey County.

The First Lady is scheduled to dedicate the Coast Highway about 2 p.m. From Bixby Creek she and her party will motor down the coast road to Hearst Castle where Gov. Brown is giving a reception in her honor.

Mrs. Johnson will spend the night at the state monument and then fly by chartered plane the next morning to Arizona.

houses in Monterey to fly the American Flag on Wednesday in recognition of the visit of Mrs. Lyndon B. Johnson.

The mayor proclaimed the day officially as "Conservation Day in the Interest of Public Beauty" in honor of the First Lady.

Mayor Coyle also declared that all city employees will be given leave from duties between noon and 2 p.m. in order to participate in the greeting to Mrs. Johnson.

Mrs. Johnson is expected to arrive at Monterey Peninsula Airport about 12:30. She will be greeted in a ceremony at Colton Hall about 12:45 and will give a short speech.

Afterward she will motor down the South Coast, dedicating the South Coast Highway as the first official scenic highway in California in a ceremony at Bixby Creek at 2 o'clock.

State Sen. Fred Farr, D-Carmel, urged people planning to see the First Lady

(Continued on page 2)

(over)
British Train Bandit
Suspect Is Arrested

LONDON (AP) — Ronald "Buster" Edwards, hunted for more than three years, was arrested.

Eidon Cove, associate of the bandit, will provide music at Bixby Creek.

The Fort Ord band will also participate. Other high school bands place. Possibly one or two outdoor ceremony will take

* * *

To Pat Brown and Fred Farr:

Register - Pajaronian
Obviously, you too were delighted that Mrs. Johnson came here and said such nice things about you. I have a hunch (and maybe you do too) that right now she's a better vote-getter than her husband.

PA WATSONVILLE

* * *

9/24/66

MPH

9/23/64



Gracious Flower Girls

Two principals in the cast on hand to welcome the First Lady Wednesday were Monica Gutierrez of Salinas, at left, and Vicky Burns, who served as gracious flower girls. They are pictured with State Sen. Fred Farr, Mrs. Johnson, Gov. Edmund G. (Pat) Brown and Mayor Minnie Coyle of Monterey.

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 20. OTHER: _____

WOW

GET A LOAD OF THESE

NOXZEMA Skin Cream 1.5 oz. (42g) 69¢	KOLLY TANGIBLE 1.5 oz. (42g) \$1.47	MENNEN SHAVE 1.5 oz. (42g) 57¢
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Praises Area's Scenic Beauty

Salinas California
9/21/66

First Lady Lauds County For Its Conservation Spirit



WELCOMES FIRST LADY—Mrs. Edmund G. Brown, left, wife of California's Governor is all smiles as she greets Mrs. Lyndon B. Johnson upon her arrival here yesterday at Hamilton AFB. Mrs. Johnson is on a tour of the Western States to dedicate numerous National Parks. Today, she is spending most of the day in Monterey County with the dedication of State Highway 1 as California's first official scenic highway. (UPI Telephoto)

First State Scenic Highway Dedicated

MONTEREY—The First Lady of the United States today praised the scenic beauty of Monterey County and the conservationist spirit of its people.

Mrs. Lyndon B. Johnson addressed a crowd of four thousand people from the sunny steps of Colton Hall, where California's first constitution was drafted in 1849.

And she planted a horse chestnut seedling taken from the Thomas Jefferson mount on the south lawn of the White House to "express my gratitude for what has been done by you, the people."

Mrs. Johnson, who is the first First Lady to visit Monterey County in a decade, called the county "a blessed place to be."

She was flanked on the speaker's platform by Gov. and Mrs. Edmund G. Brown, State Sen. Fred S. Farr, D., Carmel, and Secretary of the Interior Stewart Udall and Mrs. Udall, along with several local dignitaries.

Dedication

Purpose of Mrs. Johnson's visit to Monterey County is the dedication of State Highway 1 as California's first official scenic highway.

lation passed under his administration "has made a national impact."

The First Lady's swing through California is for the purpose of promoting public interest in conservation and natural beautification. She closed her speech on an optimistic note.

Lauds Conservation

"There is growing testimony in towns of this country—there is testimony here today—that man is going to master the complications of the 20th century and make our land more beautiful. We have misused our resources, but we haven't destroyed them. It is late, and I know that the people of Monterey County know that conservation, beautification—call it what you will—is more HIGHWAY Page 2, Col.

HIGHWAY

(Continued From Page 1)

than just one tree or one historic building or one scenic highway. It is a frame of reference, a way of life. You have lived it, and everyone who comes here is refreshed by what has been done."

Mrs. Johnson was serenaded before the Colton Hall ceremony by the Monterey and Seaside high school bands. She was given bouquets of roses by Miss Monica Gutierrez, 9, of Salinas and Miss Vicki Burns, also 9, of Monterey.

Official Welcome

Monterey Mayor Minnie Coyle welcomed the First Lady to Mon-



Men's



Register-Pajaronian
9/2 2/66

SENATOR FRED FARR
P.O. BOX 3305
CARMEL. CALIF. 93921



Big Sur visitor

The first lady of the land came to the Monterey coast yesterday to plant a tree and dedicate a highway. In Big Sur, she visited the famed home of architect Nathaniel Owings, where she is shown above with the rugged coast in the distance. For more pictures and a story, see page. 6.

Brown needs Reagan

Sen. Edward S. Brown needs the support of Sen. Ronald Reagan to a successful bid for the California gubernatorial nomination. Brown, who is running for the office of governor, needs Reagan's support to win the nomination.

Sen. Reagan, who is running for the office of governor, needs Brown's support to win the nomination.

Brown needs the support of Sen. Reagan to a successful bid for the California gubernatorial nomination.

Sen. Reagan, who is running for the office of governor, needs Brown's support to win the nomination.

Brown needs the support of Sen. Reagan to a successful bid for the California gubernatorial nomination.

Surveyor 2 stops sending signals

The Surveyor 2 spacecraft, which was launched on May 15, 1968, has stopped sending signals to Earth. The spacecraft was launched by the United States and was intended to land on the Moon.

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Levee Road rail crossing approved

The proposed rail crossing over the Levee Road has been approved by the California Public Utilities Commission.

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Welcome Mrs. LBJ!

Seaside Sentinel



HIGHLIGHT OF MRS. LYNDON BAINES JOHNSON'S visit on the Peninsula will be the dedication of California State Highway Route 1 as a State Scenic Route at Bixby Creek Bridge south of Carmel. As shown above she is greeted by State Senator Fred Farr (D, Carmel of the 12th District) at a recent meeting. It was his bill in the State Legislature at Sacramento which passed and made this dedication ceremony possible, that certain highway vistas would be protected from exploitation and "progress." The President's wife has been active in conservation movements across the nation and has praised the conservation movements of the State of California.

Lady Bird on Peninsula Today

As most residents of the Peninsula know, Mrs. Lyndon Baines Johnson will be calling on us today.

The NEWS SENTINEL and TIMES, because of time elements will not be able to carry the details hopes to present a photography essay of the event next week.

The First Lady of the United States will arrive at the Monterey Airport this morning after a night spent in San Francisco yesterday, and attending the Gala Opening of the San Francisco Opera.

Mrs. Johnson's plane is scheduled to land at about 12:30 pm and from there go to Colton Hall in downtown Monterey for a tree planting ceremony. Colton Hall is the site of the original California

State Constitution convention and signing in 1849.

From there she and the hordes of followers will go to Bixby Creek Bridge, about 7 miles south of Carmel, to dedicate Scenic Highway Route 1, and then travel on to San Simeon to tour the heroic Hearst Castle. She is expected to arrive there about 5:30 pm. Then at 7 o'clock there will be a barbecue, and of course, the public isn't invited.

On Thursday, the First Lady and her itinerary, and the hordes of national reporters and probably lingers-on too will take off for the damned Glen Canyon in Arizona for ceremonials there. At which time, the natives of the area can sigh with relief that all is back to quiet peace again.

Away 6:00 p.m.



EDMUND RECEIVES
Huge Federal Aid

The federal government has announced that it will provide a total of \$100 million in aid to the state of New York for the construction of a new highway system. This aid is part of a larger program to improve the nation's infrastructure and is expected to be distributed over the next several years.

The state of New York is one of the largest and most populous in the country, and its infrastructure is under constant strain. The new highway system is designed to alleviate traffic congestion, improve safety, and provide a more efficient means of transportation for the state's residents and businesses.

The federal government's commitment to New York is a testament to the state's importance in the nation's economy and its role in the development of the country. The aid will be used to construct new highways, bridges, and other transportation facilities, as well as to improve existing infrastructure.

The state of New York is expected to receive the aid in several installments over the next several years. The state's transportation department is currently working on the details of the program and expects to have a final plan in place by the end of the year.

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gram-Tribune

★ 24 PAGES TODAY

PRICE TEN CENTS

Wednesday, Sept. 21, 1966

Lady Bird touring picturesque coast

By GILBERT MOORE
Staff Writer

MONTEREY — Lady Bird Johnson's California caravan headed for Hearst Castle this afternoon along a wild and magnificent stretch of road she had just dedicated to leisure and nature, instead of billboards and Mammon.

Tonight, the land's First Lady will receive the Golden State's leaders in conservation, the arts, education and science.

The barbecue party in the baronial castle of late publisher William Randolph Hearst at San Simeon will have a guest list long on the aesthetically inclined, notably short on politicians.

Mrs. Johnson and her party—rested from the glittering opening of San Francisco's Opera, chanting anti-Viet Nam war pickets and a bomb scare—flew by chartered jet today to this sea coast city, famous for its beauty and John Steinbeck's novels.

Here she was to plant a seedling horse chestnut from the White House's Thomas Jefferson Mound, before a state shrine.

At Colton Hall, site of the Cal-

ifornia Constitutional Convention of 1849, the President's wife praised Monterey County for keeping billboards and neon from famous Highway 1.

"It is hard now as we travel this coastline to think what the alternative might have been," Mrs. Johnson said.

"But the people of this area were determined that this would not happen, and it didn't."

Mrs. Johnson was to tell an audience here, "You had a master plan and that, as many less fortunate counties could tell you, made all the difference."

Later this afternoon, standing beside a huge boulder with Gov. Edmund G. Brown and State Sen. Fred Farr (D-Carmel), Mrs. Johnson was to dedicate a 72-mile stretch of Highway 1 as California's first scenic highway.

Farr authored the scenic highway legislation.

Mrs. Johnson's trip to Hearst Castle included a short stretch over the San Luis Obispo County part of Highway 1 — a section which has considerably more billboards and neon than does the Monterey County portion.

Tonight, some 600 invitation-

only guests join Mrs. Johnson at San Simeon for a reception and program of entertainment emceed by Danny Kaye.

Guests will be able to watch preparation of the old California or Santa Maria type barbecue which calls for prime top sirloin or rib of beef, barbecued over red oak wood, a tree native to the Santa Maria Valley.

A program with Kaye serving as master of ceremonies will follow the barbecue. Guests will be entertained by the guitar artistry of Laurindo Almeida, one of the world's foremost classical and popular guitarists, and Bob Mitchell's Singing Boys, a group of 12 Los Angeles youngsters.

The Aquamaids, a group of a dozen teen-age girls from Santa Clara, will perform a water ballet in the famed emerald-tiled Neptune Pool.

Mrs. Johnson will spend the night in a large and elaborate guest house adjoining the castle. Like the castle it is furnished with treasures imported from throughout the world by the late publisher William Randolph Hearst.

But she could hear the chanting and she wore a fixed smile. By the end of the performance of Bellini's "I Puritani" most of the pickets had gone home.

Backstage, Mrs. Johnson handed Australian soprano Joan Sutherland a bouquet of red roses.

The First Lady told her she was "marvelous" in her role and it was "grand opera at its best."

Mrs. Johnson was the soul of tact when a television commentator stuck a microphone in her face and asked her to contrast the Metropolitan Opera opening which she attended last week in New York with the first night at the San Francisco Opera.

She laughed, then said: "They each had their very special and wonderful aspects."

Pictures of Mrs. Johnson's visit to California appear on page 14.



SENATOR FRED FARR
BOX 3305
CARMEL, CALIF

The Carmel Pine Cone



First Lady Lauds Conservation Of County Coastline

by Margery Kelley
Carmel Valley 624-1535

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sunny location, plus beautiful
Well furnished 4 bedroom, 3 bath
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PHONE 624-1535
Dick Jensen, as Senator Rus-
Mission Northeast
REAL ESTATE

Quoted In Grand Jury Transcript

about 24 hours after the incident.

Dr. Hauser said he found a "bluish discoloration of the anterior abdominal wall" and tears in the mesentery to the transverse colon and the duodenum.

A "cellulitis infection" caused by the laceration in the duodenum "probably was the thing that caused the death," he said.

The forensic pathologist expressed the opinion that the in-

ternal injuries suffered by Martinez "could be easily caused by a blunt force trauma" to the upper abdomen.

A man dropping his weight on one knee into the abdomen of Martinez could have produced the injuries, he said.

McIntyre, an honorably discharged Air Force veteran with a previously clean record during his 25 months in the Sheriff's Department, does not face the possibility of a first degree murder trial involving the death penalty.

The Grand Jury eliminated that possibility in its carefully drawn indictment, which charged the deputy with "willfully and unlawfully and with malice aforethought" murdering Martinez.

In the true bill, the jury also said that McIntyre assaulted Martinez "with force likely to produce great bodily injury . . . without lawful necessity and at a time when the said defendant was a public officer."

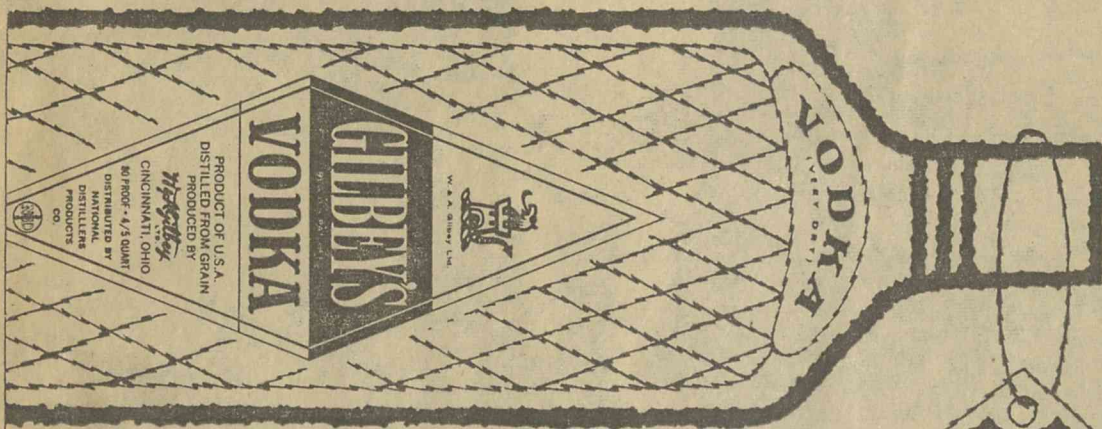
A joint investigation by the Sheriff's, District Attorney's

and Medical Examiner-Coroner's offices led to the presentation of the case to the Grand Jury.

McIntyre was arrested, arraigned on the charge and released on \$11,000 bail Sept. 8.

Earlier, Sheriff Charles Praelnik had suspended the deputy because of the incident.

McIntyre, who is married, has one child and lives at 3746 Poinciana Dr. Apt. 12 in Santa Clara, is scheduled to enter a plea to the indictment at 1:30 p.m. Friday.



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GILBEY'S \$2.99



Get a fellow's whole new Set
style and value—and where

Sweaters & Jack

**Five Seek
Treasurer's
Job in L.G.**

If he refused, he said, the party to the transaction. property, although he was not a Lenhart, he averred, to buy the

LOS GATOS Five candi-



Cradling red roses, Mrs. Lyndon B. Johnson beams to a cheering crowd on her coastline tour of California. She is flanked by State Sen. Fred Farr (D.-Carmel) and Mrs. Edmund G. Brown.

Daniels

A long-time resident of the city, Mr. and Mrs. Daniel Joseph... following their... in San Francisco... and... of...

The couple is the son of Mr. and Mrs. Howard Robert... and... the daughter of...

Mr. Daniels is a high graduate of the Los Angeles High School... and... of...

When a high school senior he... the National... and...

He is employed in the Bay... protection... for... Mr. O'Donoghue is employed as a... of the Federal Bureau of Investigation in San Francisco. He has attended the University of Michigan.

Mr. Daniels... the... of...

The Family

Walter...
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Look Smart
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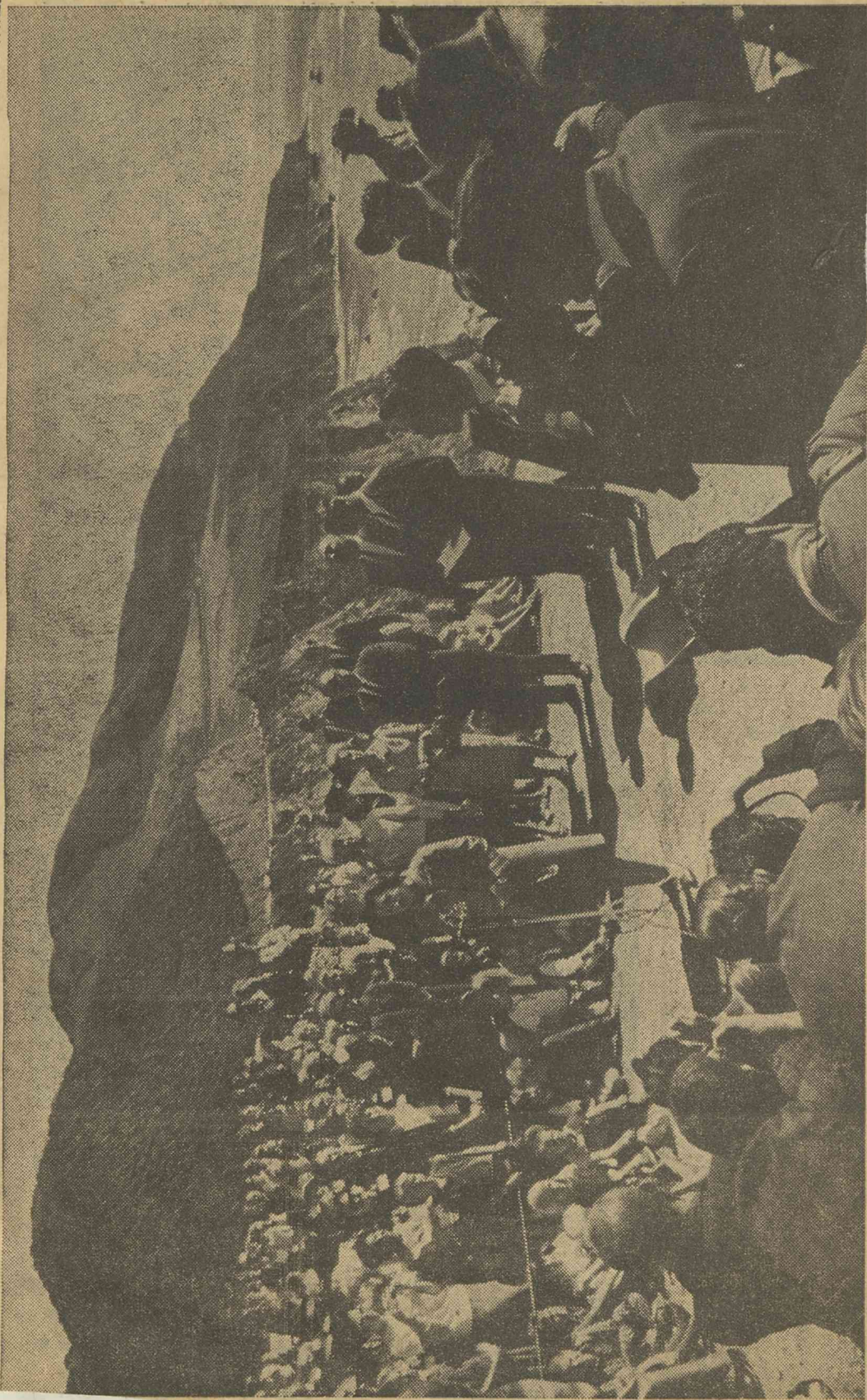
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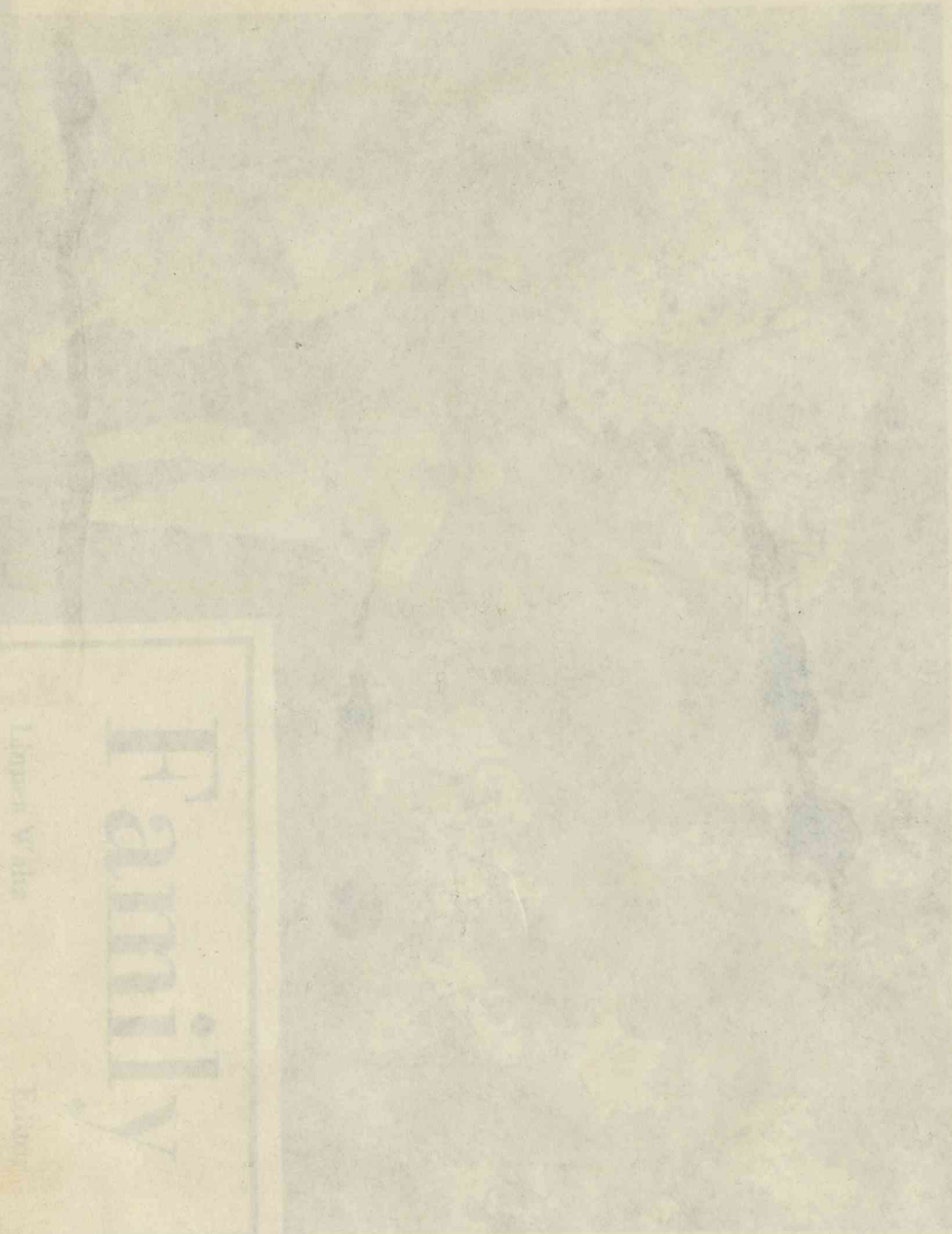
Sept.

Telegram-Tribune SLO Sept 22, 1966

PAGE THREE



At the edge of a jutting cliff, the President's wife makes a plea for nationwide beautification while dedicating a 72-mile portion of Highway 1 as the nation's first scenic highway.



Lillian White

Family

Life in

It is the most common-sense of all things that a family is the most important part of a person's life. It is the place where we learn to love, to share, to give and to receive. It is the place where we find our strength and our comfort. It is the place where we learn to live together in harmony and peace. It is the place where we learn to be good and to be kind. It is the place where we learn to be happy and to be content. It is the place where we learn to be true and to be honest. It is the place where we learn to be brave and to be strong. It is the place where we learn to be wise and to be thoughtful. It is the place where we learn to be good and to be kind. It is the place where we learn to be happy and to be content. It is the place where we learn to be true and to be honest. It is the place where we learn to be brave and to be strong. It is the place where we learn to be wise and to be thoughtful.

NADINE'S Party Line By Nadine Annand

Color and excitement, with pride and respect a close second choice are the best words to describe the visit of Ladybird Johnson last week, Wednesday, September 21.

Far in advance of the scheduled time, the lawns and grounds of Colton Hall were ablaze with not only bright sunshine, but the extravagantly colorful dress of spectators who had come to welcome and see the First Lady. 29 departments of the Defense Language Institute, some in native dress of Viet Nam and Indonesia, rivalled the coral colored suit of Ladybird. The Filipino Woman's Club of Salinas, with their welcome signs, "Mablihay", were resplendent in brilliant satins and brocades.

Against the background of the steps of Colton Hall, members of the Monterey Civic Club provided more color and atmosphere in early California dress and mantillas. School children, excused for the day, waved aloft signs proclaiming, Welcome Ladybird, Flowers Forever, America the Beautiful, all a part of the tribute to Mrs. Johnson's and her national crusade for beautification.

Mayor Minnie Coyle, in friendly and gracious manner, put everyone at ease, welcoming and introducing dignitaries of neighboring cities, supervisors, and military personnel, as well as directing bands from local high schools in providing appropriate timely music.

When Ladybird did arrive, at 1:05, after tumultuous and long applause, Mayor Coyle said that her words wouldn't mean anything after such a warm welcome. She presented the keys to the Monterey Peninsula to the First Lady, as well as a certificate of appreciation.

Senator Farr spoke of his early association with the program and quoted from remarks Ladybird had made in May of 1965, at the White House conference on Beauty, which he attended. Quote: "How we treat our land, how we build upon it, how we act toward our air and water, will, in the long run, tell what kind of people we really are. Natural beauty, in short, is one of the very important impressions of national character."

The First Lady of the land greeted her overwhelming re-

ception by thanking every one for a "colorful, picturesque, varied and happy welcome" and that it was appropriate to make the dream a reality beginning at historic Colton Hall."

She saluted the leaders and made such a dream possible.

Poised, warm and friendly, Ladybird seemed at ease with her audience, and even more so, when, after her opening remarks, she looked up at the television cameramen, and said, "Everyone knows what I look like by now," and put on her glasses.

Mrs. Johnson commended Senator Farr in her concluding remarks, saying that the preservation of the natural

beauty and environment will have a national impact. "It is," she concluded, "a frame of reference, a way of life."

The tree planting on the lawn of Colton Hall, took place immediately following the ceremonies, and the retinue of dignitaries, photographers, reporters and Secret Service men continued down the coast to Bixby Creek for the dedication of the boulder, then on to San Simeon for an official reception.

Mayor Coyle, in closing the impressive ceremony said, "I can't express my gratitude to everyone (the crowd was estimated at about 6000) and the Monterey Peninsula's the greatest."



Book Deal

By Margaret Deibel

Set Upper Lip on the Run

From the author of "The Book Deal" and "The Book Deal" by Margaret Deibel.

When you are in a hurry to get a book, you can find it in the "Book Deal" section of the book. This section is a great place to find books that are on sale or that are being sold at a discount.

When you are in a hurry to get a book, you can find it in the "Book Deal" section of the book. This section is a great place to find books that are on sale or that are being sold at a discount.

Fashion Show Tomorrow

The fashion show will be held at the Grand Hotel, 1000 Broadway, New York City, on Monday, October 10, 1960. The show will feature the latest in fashion design by the famous designers of the city.

The show will be held at the Grand Hotel, 1000 Broadway, New York City, on Monday, October 10, 1960. The show will feature the latest in fashion design by the famous designers of the city.

Del Monte Favorites

CATSUP 2-39

INKS 4-1

CORN 5-1

CE 39

ANCE 6-1

Your Choice 4-1

Your Choice 5-1

Your Choice 6-1

Lady Bird's Visit Will Put Life Into Old Castle

By Nancy Skelton

Hearst Castle — that fortress of fabled gaiety along Hwy. 1 — has not seen a good party in many a year. But that is all going to change Wednesday when Mrs. Lyndon B. Johnson pays a social visit to the now aging structure.

The First Lady will watch the sunset from a commanding spot high above San Simeon Bay, then will be wined and dined by Gov. and Mrs. Edmund G. Brown.

A glittering guest list has been drawn up. Included are Nobel Prize winners, stalwarts of beautification, painters, writers, movie stars and conservationists. Mrs. Johnson has expressed an interest in meeting such people and they'll be there in force.

But mingled among the 300 VIP's will be some rather haggard looking souls. They are the ones who have planned the gala evening. You can identify them by the dark circles under their eyes.

Topping the list of planners is California's First Lady, who with her husband, will be official hostess Wednesday night.

"There are not enough hours in the day to plan this event," Mrs. Brown said this week. "There are so many things involved."

Entertaining the wife of the President of the United States is a mammoth task in itself. But when you're doing it in an old castle, which has no kitchen, no lighting and only a few

restrooms, the organization is monumental.

Mrs. Brown received word Mrs. Johnson would be in California on a scheduled three state beautification trip only two weeks ago, Sept. 1. The nation's first lady was invited to dedicate the state's first official scenic highway along the Big Sur Coast.

Mrs. Brown had long wanted to use Hearst Castle, taken over several years ago by the state, for a social occasion. But she was waiting for one of real importance. This, she decided was such an occasion.

Sept. 2, Mrs. Brown and her secretary drove to San Simeon to look over the party possibilities, and Sept. 6 Mrs. Marcia Maddox, Mrs. Johnson's secretary arrived, along with secret service-men and other advance people, to give the final approval for a party in the old castle.

It was decided portable kitchens would have to be moved up the steep grade, which climbed straight up from the beach. The former kitchen had long since been taken out.

There was not adequate night lighting, so heavy-duty generators were called up. Portable restrooms also were ordered.

Mrs. Brown also decided to honor the First Lady with a real California barbecue. To please Mrs. Johnson — no novice at barbecue-giving herself — the planners decided on prime hot sirloin of beef. They will call the dinner a barbacoa, the Spanish pronunciation, to add a bit more California flair.

With such short notice, the invitations did not leave the printer until Monday, to be ad-

Chose from black, brown, n and light blue.
essentative: Come and meet Mr. representative, Friday 11 a.m. to 1 p.m.
2:30-4:30 at Southgate.
inghouse Drawing: Be sure and
inghouse dryer to be given away
rtment, Main Floor. Drawing

Lady Bird's California Itinerary Is Announced

WASHINGTON (AP) — Mrs. Lyndon B. Johnson will fly by chartered 727 jet, helicopters and Convair on her 4,300-mile four-day trip to California, Arizona and New Mexico next week.

The White House has announced details and the time schedule for the trip.

The first lady will, among other things, attend the opening of the San Francisco Opera; dedicate Pt. Reyes National Seashore and Big Sur Scenic Highway in California; visit the

Mrs. Johnson and her party, including Secretary of the Interior Stewart L. Udall and his wife, will leave Washington Tuesday.

On the five hour flight to Hamilton Air Force Base near San Francisco, a luncheon and fashion show will be staged aloft by a San Francisco department store.

Mrs. Johnson will be met in California by her hosts, Gov. and Mrs. Edmund G. Brown.

To get to the dedication ceremonies at Pt. Reyes, 35 miles northwest of San Francisco, the party will fly aboard three chartered helicopters for the 16-minute trip.

Then the party will go by helicopter back to the San Francisco Presidio, about a 10-minute drive from the Fairmont Hotel on Nob Hill, which Mrs. Johnson will make her overnight headquarters.

After a brief rest, she will attend the formal opening of the San Francisco Opera Tuesday night at the War Memorial Opera House.

On Wednesday she will fly down the coast to Monterey to view the Big Sur scenic highway.

She plans to stop at Colton Hall, site of the first signing of the California constitution in 1849 — and to tour the area with Monterey Mayor Mrs. Minnie Coyle, State Sen. Fred Farr and the Browns.

At Bixby Creek Bridge, the highway dedication program will start at 2 p.m. Mrs. Johnson will unveil a boulder with a dedication plaque designed by Nathaniel Owings, California conservationist and a member of Mrs. Johnson's committee for a more beautiful capital.

Then, Mrs. Johnson will go

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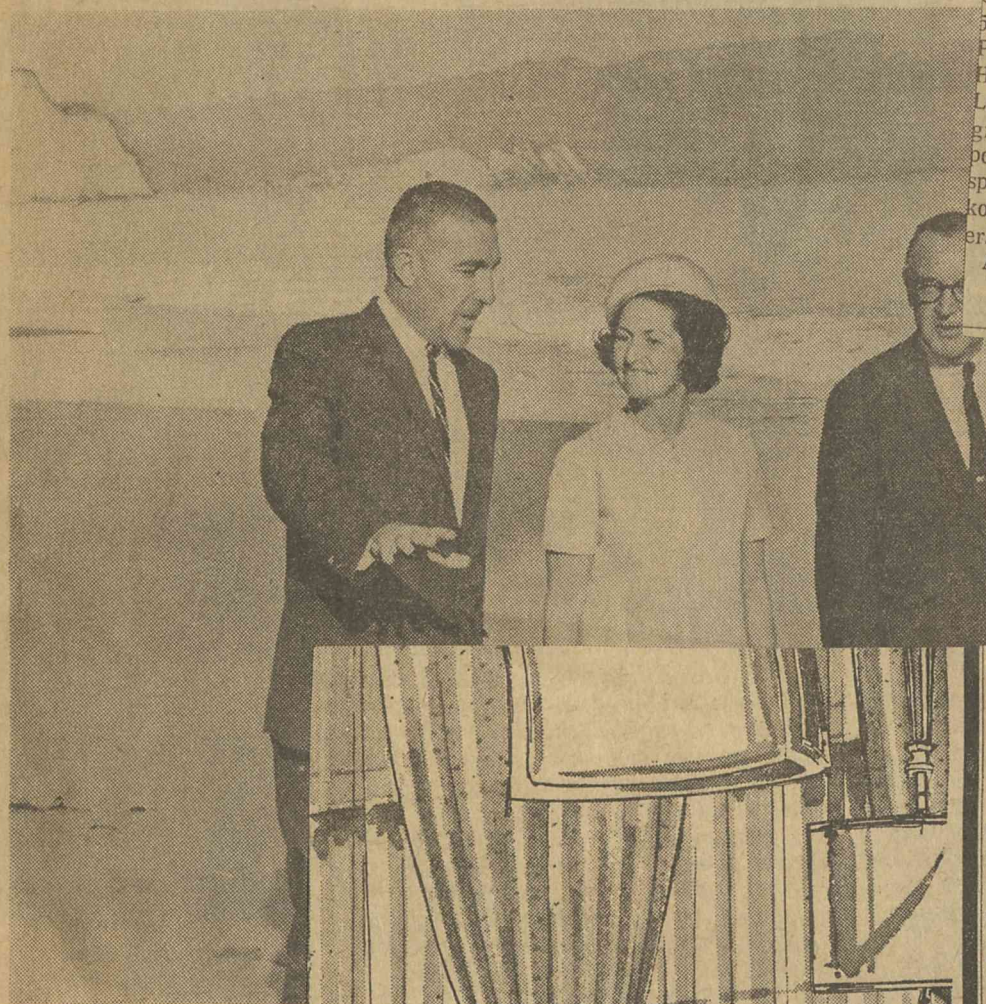


OF CALIFORNIA

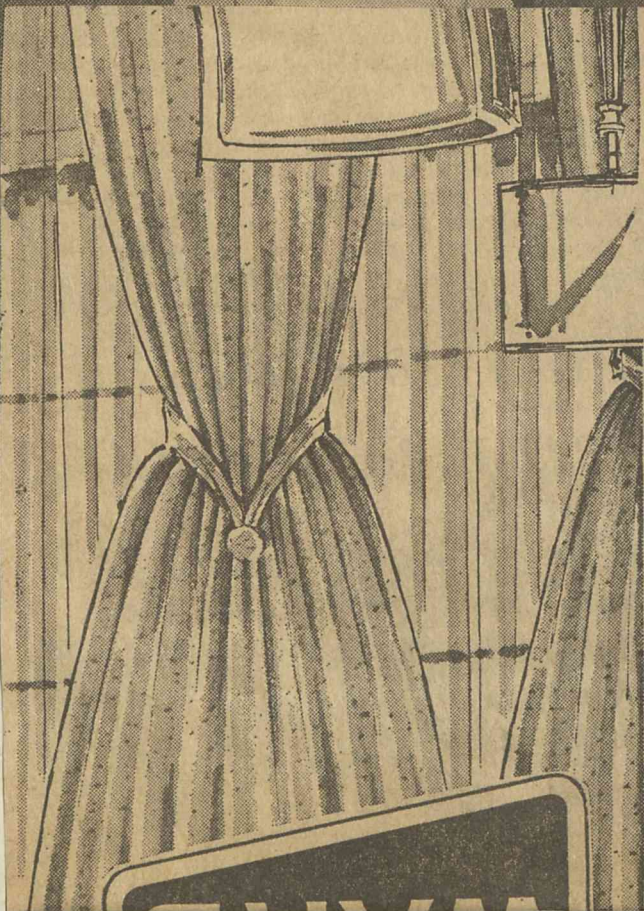
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SACRAM

SACRAMENTO, CALIFORNIA, WEDNESDAY, SEPTEMBER 21, 1966



Secretary of the Int
at Point Reve



Page A2

THE SACRAMENTO

Philippines Chief Un To Join Move For V

UNITED NATIONS, N.Y. (AP) — Presi
Marcos of the
called on the
Her first stop was a mere five
steps from the Air Force base
podium. There she greeted what
Gov. Brown hailed as "real
California beauties," more than
50 8-year-olds from the Meadow
Park Elementary School at
Hamilton AFB who reacted to
Lady Bird's warm smile with
grins and giggles and then com-
posed themselves while their
spokesman, young Joseph Sop-
ko, presented a bouquet of flow-
ers to the first lady.
And Lady Bird reacted to the

See Page 6, Col. 1

or Cleaning!

TEL AVIV, Israel (AP) —
Mandy Rice-Davies who mar-
ried Ratel Shaul, an Israeli at
steward, in a London regis-
office last Saturday, arrived
Tel Aviv with her husband
Tuesday night.

Mandy Rice-Davies, Mate Reach Israel

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The two companies said in a
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raceway in Ontario, Calif., to
to operate a \$20.8 million auto
in a joint venture which planned
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NEW YORK (AP) — Film-

Filmways Sells Raceway Interest

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raised the membership to 118.
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THE ST. LOUIS POST-DESCRIPTIVE

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First Lady Praises California For Work Done In Beautification Field

SAN FRANCISCO (AP)—The nation's first lady lavished praise yesterday on California and Gov. Edmund G. Brown "for what has been done by this state in the whole field of beautification."

Rating California "a front-runner in the natural beauty movement," Mrs. Lyndon B. Johnson said she hopes some day it will include a proposed redwood national park in Northern California, currently the subject of controversy.

Praises Brown

Although the White House maintained there is nothing political about Mrs. Johnson's trip, it quickly took on a campaign tinge as Mrs. Johnson, in two prepared speeches, singled out Brown for his stewardship of the state.

The Democratic governor is engaged in a tough reelection campaign battle with Republican Ronald Reagan.

Brown had invited Mrs. Johnson and arranged to escort her by helicopter to dedicate the 53,000-acre Point Reyes National Seashore, amid salt breezes and roaring surf at Drake's Beach, 35 miles north of San Francisco.

Mrs. Johnson, in her prepared speech, hailed the efforts of thousands of concerned citizens, including "Gov. Brown, who advanced the cause of a national seashore every step of the way" so this stretch with its dramatic cliffs, grasses, vistas and herds of sea lions can be held "in trust for the nation."

"No one... than... tion-... of a... hair... cted... affic... e of... point

por-... side... fu-... an... ing... ion

cutting in the disputed areas. Mrs. Johnson spotlighted the issue in one of her rare public espousals of a controversial cause. She cited mythology and poetry to emphasize man's need to refresh his spirit by communing with nature.

She dedicated the Point Reyes National Seashore "to the vitality of the American people, and to generations yet unborn who will come here—with the continent at their backs and gaze afar into immensity."

Mrs. Johnson called Californian "a state well governed." She cited its \$150-million bond issue for parks as "the largest of any state." Its willingness to build a rapid transit

system for San Francisco, its program for scenic roads and trails, determination to keep the waters of Lake Tahoe clear, to save the scenery of the Santa Monica mountains and save the redwoods.

She said she gets more mail from mayors, conservation leaders and garden clubs in California than any other state—"not just perfunctory notes, but letters of what has been accomplished and what needs to be accomplished."

She concluded: "None of these just happens. It takes foresight and leadership on the part of its governor and a rallying of effort on the part of its citizens."

ROOS/ATKINS

PARLE and SUPERLATIVE!
EXCLUSIVE SPORT COATS
SHORTED SHEETLAND WOOLS
In muted plaid and heather tones!

September 29, 1966 Central California Register 11

AL PANTHERS



ndon B. Johnson, pleased by the round of applause from Junipero Serra
ral at Carmel Mission Basilica. The first lady, escorted by State Senator Fred

MEET THE SAN JOAQUIN MEMORIAL

Eight and visiting will
from 100 to 120 persons.
San Joaquin Memorial
will be a great event
and will run for three
days, starting on Monday,
and ending on Wednesday.

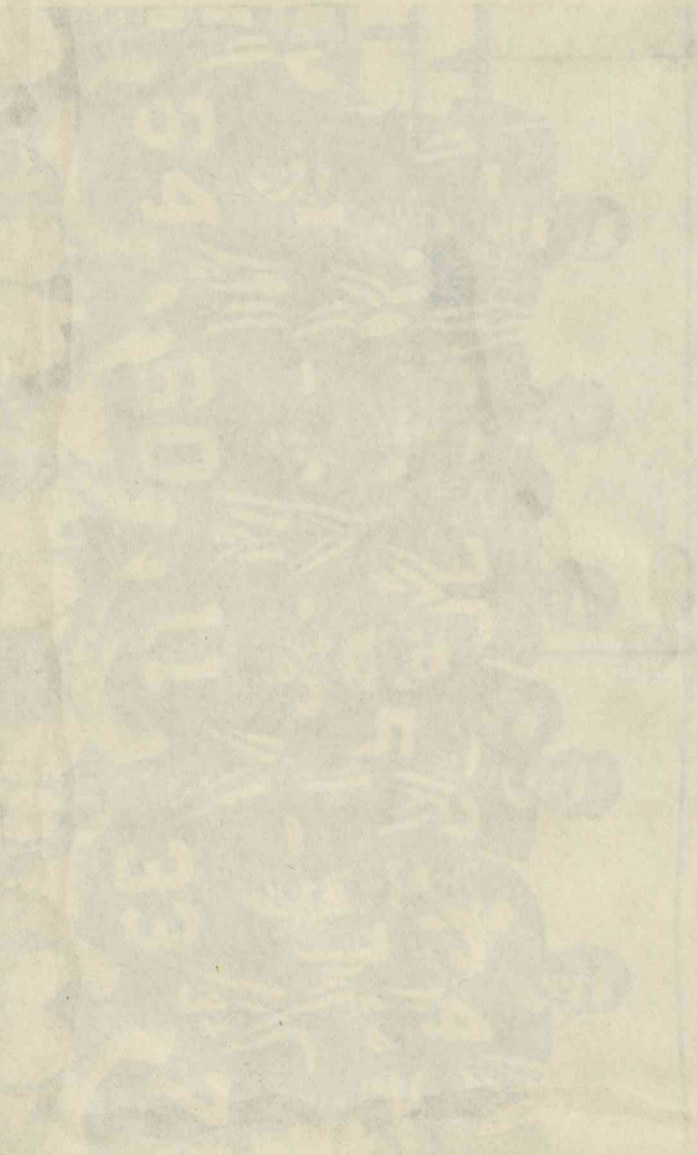
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LADY BIRD

By LESLIE H. WHITTEN

Hearst Headline Service

WASHINGTON—Mrs. Lyndon B. Johnson will tour California from Point Reyes near San Francisco to San Simeon Sept. 20 and 21, the White House announced today.

The visit, part of a three-day Western trip, will give the First Lady a chance to test the political wind in California. President Johnson is expected to make a foray into the state before the November election.

The First Lady also will visit Arizona Mexico on a mission to boost interest in scenic parks, dams and Indian crafts.

Secretary of the Interior and Mrs. Stewart accompany the First Lady.

"Mrs. Johnson has been impressed with what has done under the leadership of Governor State Senator (Fred) Farr in moving the state beautification and conservation.

"She's going there to salute it," said Mr Carpenter, Mrs. Johnson's press secretary.

Sunshine

Sunny today and tomorrow afternoon. Coastal overcast tonight and tomorrow afternoon. Highs today, San Francisco, 70; Oakland, 75; San Mateo and San Rafael, 77.

Full Report on Page 23

VOL. 225, NO. 70 ☆ CP

SU 1-2424

San Francisco

Page 2—S.F. Examiner ☆ Thurs., Sept. 8, 1966

Cong Try to Block U.S. Navy Ship

SAIGON — (AP) — The Viet Cong made another unsuccessful attempt to block the main shipping channel to Saigon today, exploding a mine near a U. S. Navy minesweeper. It went off harmlessly 40 yards away.

U. S. officials meanwhile sought to determine whether Communist saboteurs or a short circuit caused a million-dollar fire that destroyed an American military warehouse and damaged another near Saigon before dawn.

Grenade attacks, assassinations and other violence were on the rise as Communists increased terrorist attempts to disrupt the national election Sunday.

LITTLE ACTION

U. S. authorities said there were only small, scattered actions in the ground war, but Vietnamese headquarters said two battalions of govern-

North Vietnam. American fighter-bombers flew 122 multiple missions against the Communist north yesterday.

In the south, U. S. B-52 stratofortresses bombed an area 40 miles north of Saigon where the Viet Cong Phu Loi battalion was believed based.

379 SORTIES

Other American pilots flew 379 single-plane sorties in the south yesterday, and the U.S. command said they destroyed or damaged more than 300 suspected Communist structures, hideouts and sampans. South Vietnamese airmen flew 317 sorties.

The U. S. command said the Viet Cong tried to mine the 57-foot minesweeper 17 miles southeast of Saigon. A spokesman said there were no casualties to the crew nor any damage to the ship. It was the second attempt

State Department Shakeup May Spur Airing Of LBJ's Foreign Policy

By Jack Bell

WASHINGTON (AP) — Cu-

Red Guards They Will Sk Russians Aliv

MOSCOW (UPI) — A



Mrs. Lyndon B. Johnson, wife of the President, grasps a shovel to plant a chestnut tree seedling during one of her beautification stops in Monterey. The first lady was joined in the tree-planting ceremony by Mrs. Edmund G. Brown, behind Mrs. Johnson; Sen. Fred Farr, right, D-Monterey County, and Gov. Brown, partially hidden by Farr. Bee Photo by Leo Neibaur

Pays Off



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Arrives in Monterey Tomorrow At 12:45

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Mrs. Johnson.
An elm seedling will be plant-
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the Rev. Walter Colton. Mrs.
Johnson will speak briefly in-
de the hall, site of the Cali-
fornia Constitutional Conven-
tion of 1849.
Her party will then drive
through the Carmel area to
arm, from the Lima-Salmon and
September 21, 1966, at 9:30
funeral services Wednesday,
Friends are invited to attend
gostavita. Age 79.
grandchildren. Native of Yu-
devoted grandfather of 10
N. Matulich, all of San Jose;
Mrs. Evelyn Chiechi and Nick
Mazzone, Mrs. Jo Ann Flautt,
ing father of Mrs. Pauline
band of Annie Matulich; lov-
enne, San Jose. Beloved hus-
Matulich, of 1794 Lincoln Av.
September 18, 1965. Nick A.
MATULICH — In San Jose,
Obituaries

troductions, and remarks by
Gov. Brown, Sen. Farr and
Mrs. Johnson.

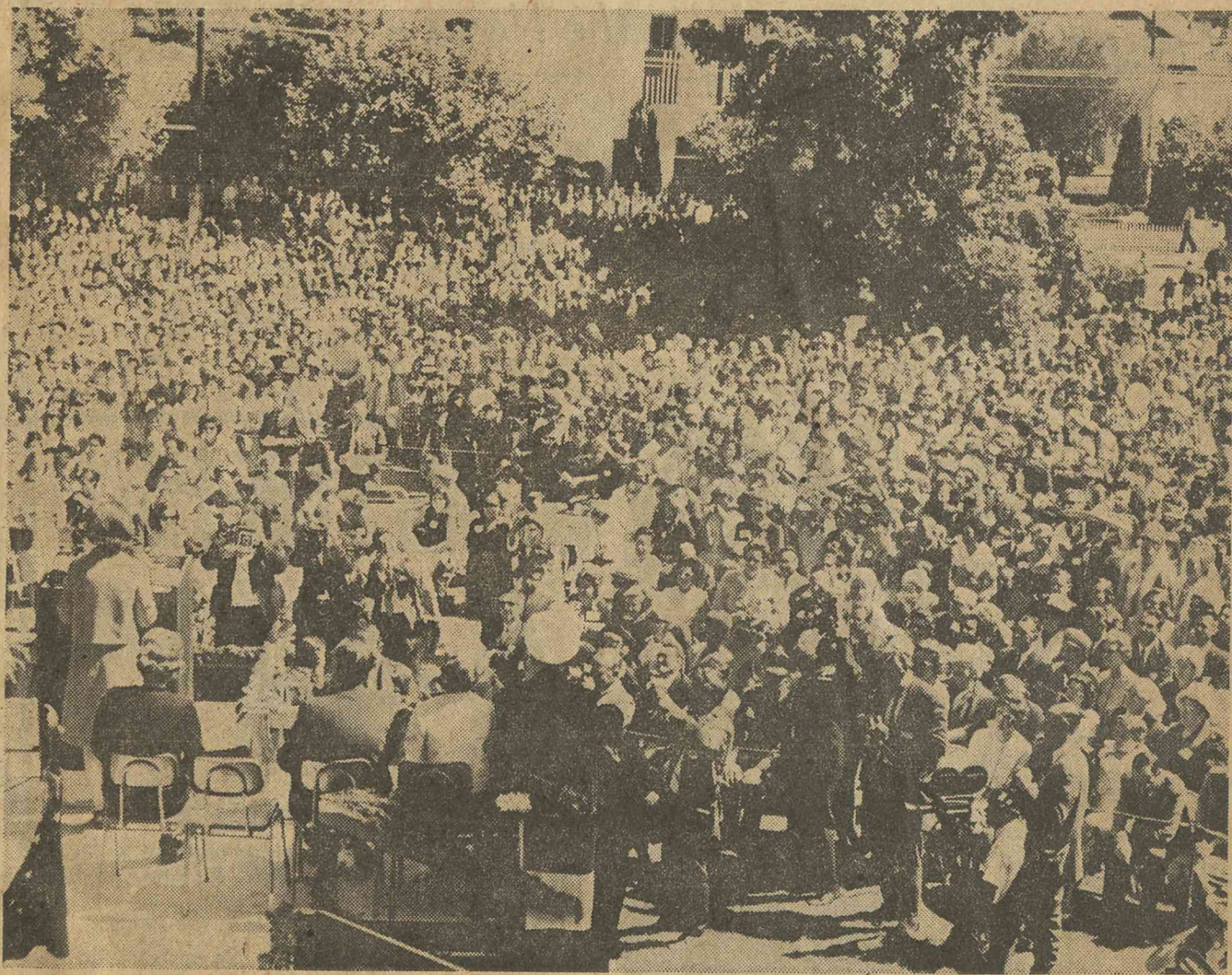
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Her party will then drive
through the Carmel area to

ARM, FROM THE LIMA-SALMON AND
SEPTEMBER 21, 1966, AT 9:30
FUNERAL SERVICES WEDNESDAY,
FRIENDS ARE INVITED TO ATTEND
GOSTAVITA. AGE 79.
GRANDCHILDREN. NATIVE OF YU-
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N. MATULICH, ALL OF SAN JOSE;
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MATULICH — IN SAN JOSE,
Obituaries

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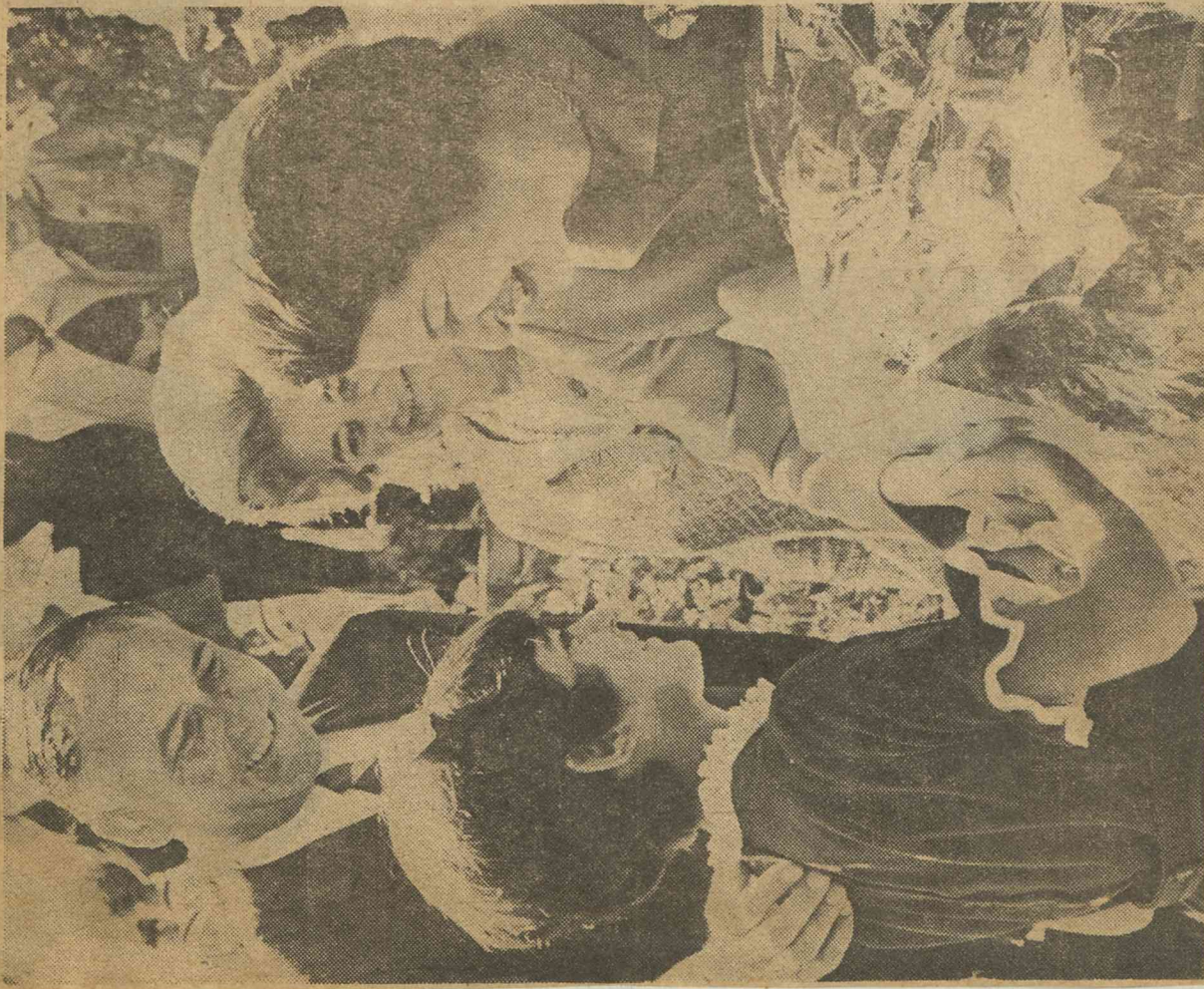
Salinas Californian
4/27/66



FIRST LADY—About 5,000 persons gathered at Monterey's Colton Hall yesterday to hear Mrs. Lyndon B. Johnson (lower left) praise the natural beauty of Monterey

County. Many school children from Salinas were on hand to welcome the President's wife. (Californian photo)

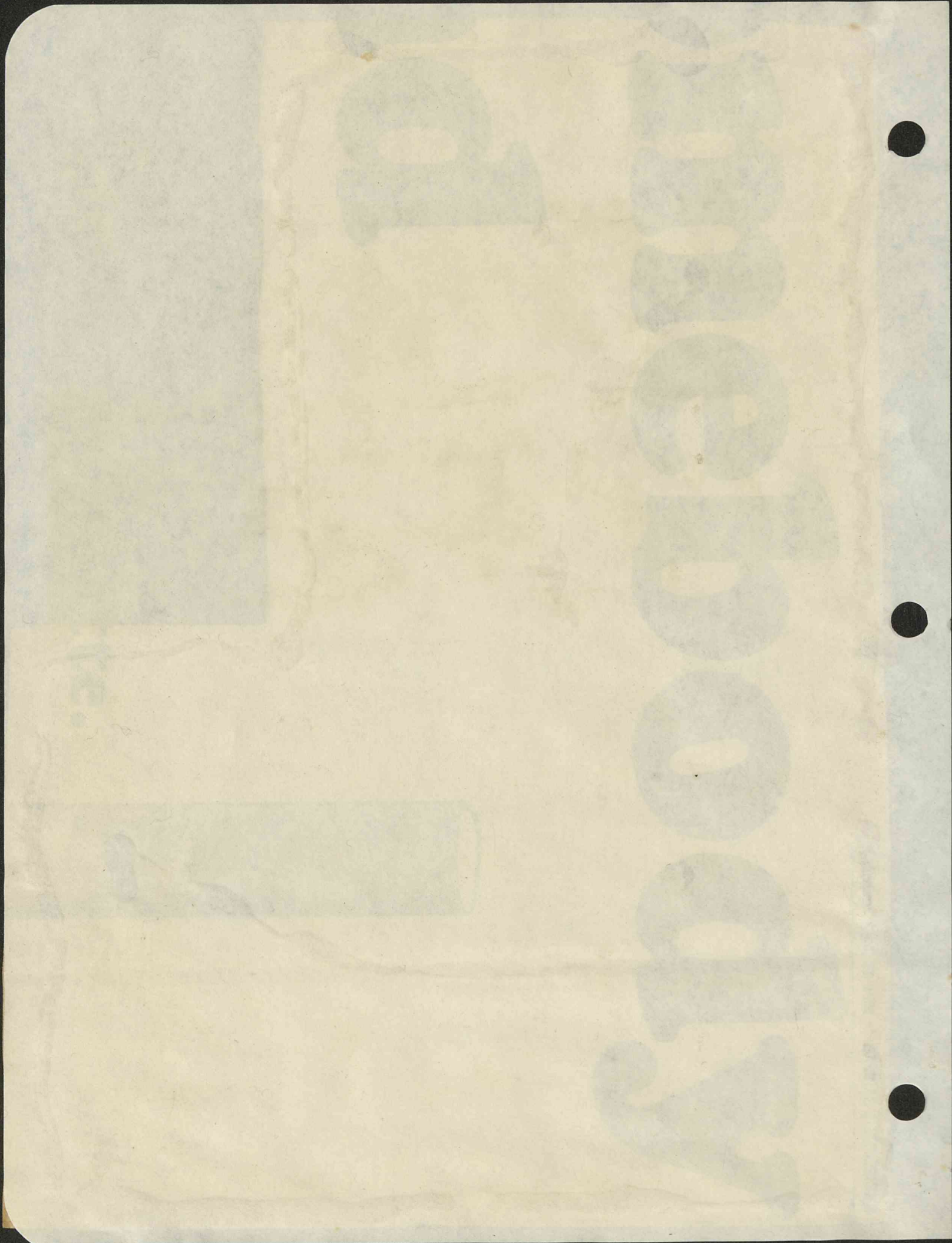
Lady Bird Johnson Meets Little People



RED ROSES—Lady Bird Johnson shakes hand of Monica Gutierrez, 9, of Salinas, after Monica presented First Lady with dozen red roses yesterday as Mrs. Johnson arrived at Monterey's Colton Hall with State Sen. Fred Farr (top left) and Mrs. Edmund Brown. (Californian photo)



SHAKE, PLEASE—Mrs. Lyndon Johnson had her hands full being greeted by school children at Carmel Mission yesterday, during brief stop to visit mission. Gov. Edmund Brown follows Mrs. Johnson. (Californian photo)






Pickets

Peninsula school children picket Mrs. Johnson at Colton Hall with friendly signs of welcome. Several schools were let out yesterday afternoon in order that students might see the First Lady.

Financing and installation available at World's low rates

NO MONEY DOWN
 Add below to your monthly payments
 Home Furniture Co. Inc. 1000



Shelf storage unit - 2.00 off

944

See it first

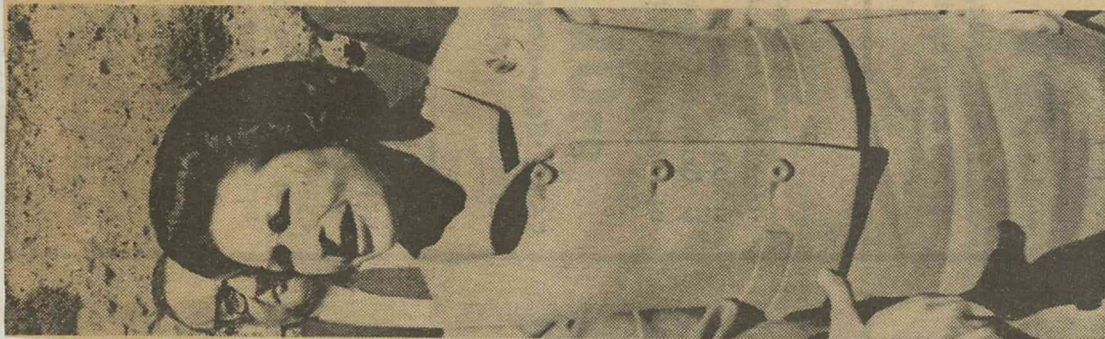
This sturdy unit has a built-in shelf, extra storage bins, no-nail floor, sturdy construction.



2-Way Recliner Begins \$9.95

78.00

Save 12.95 on big recliner. Has many features for your choice of 3 colors. For more information see our catalog.



Hello

The gracious First Lady gives a warm greeting to an admirer during the stop at Bixby Creek.



Scenic Highway Dedicated

With the surf roounding in the background, Mrs. Johnson dedicates Highway 1 as the state's first scenic highway. She gave Sen. Farr and Supervisor Tom

Hudson much of the credit for the ideas and the legislation to preserve the scenic beauty of the highway, which was completed in 1937.

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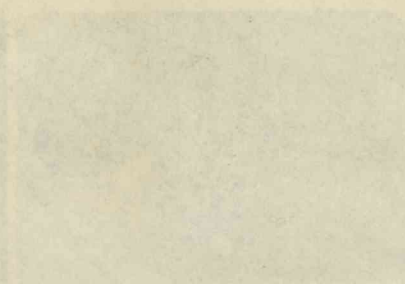
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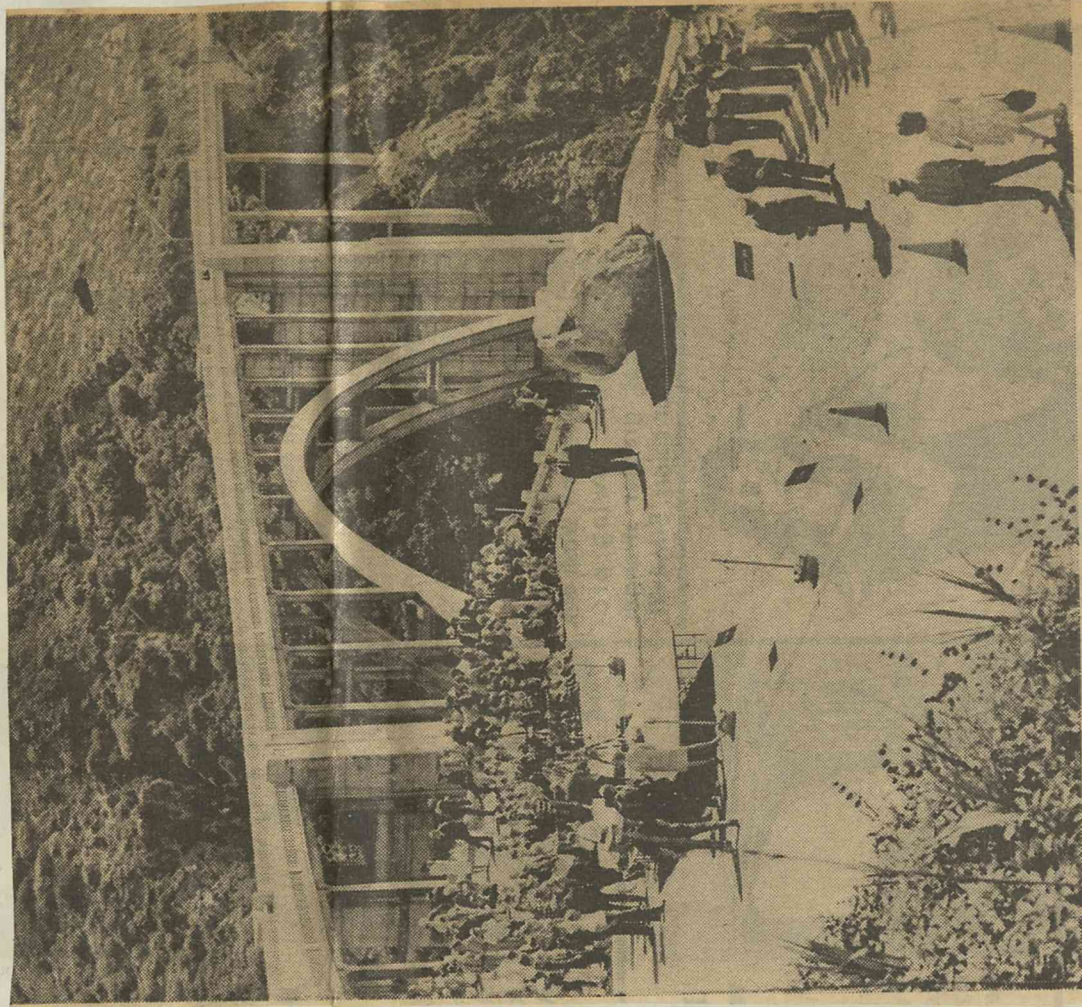


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Welcome From Mayor

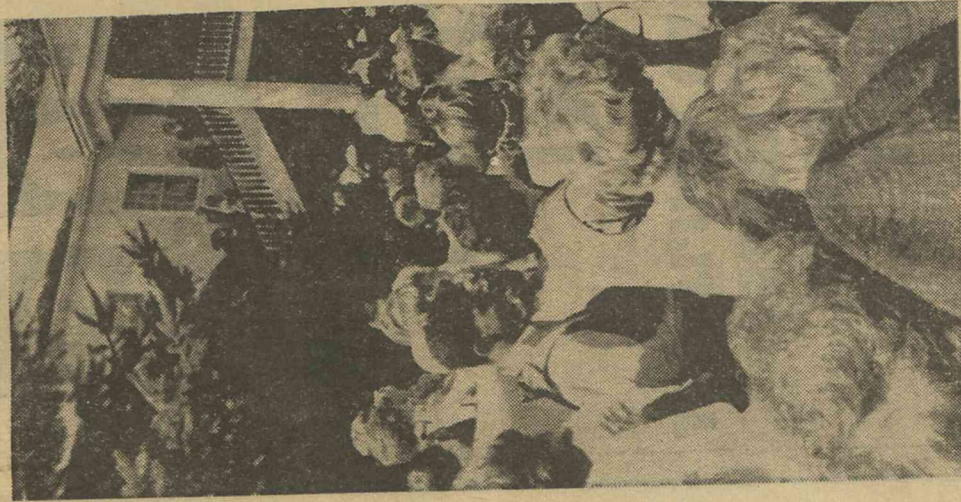
Mayor Minnie Coyle of Monterey and Sen. Fred Farr, left, escort Mrs. Johnson to the speakers platform at Co'ton Hall where the First Lady addressed a throng of thousands. Gov. Brown is at right. Mayor Coyle was the official hostess for Mrs. Johnson during her visit to Monterey while Sen. Farr was the host for the visit to Monterey and San Luis Obispo counties.



Dedication Scene

The crowd awaits the arrival of Mrs. Johnson to dedicate Highway 1 as a scenic highway by unveiling plaque on 24-ton boulder. Famous Bixby Creek Bridge, second largest concrete span in the world, is the background.

First



Peninsula Welcome

With historic Colton Hall as a backdrop to Mrs. Lyndon B. Johnson as she praised the Peninsula for their long effort to preserve the

426 CALLE PRINCIPAL SHOP U

**MONTGOMERY
WARD**

mon



**Greatest team going
at come-get-'em price**

KNIT TOP SPECIAL

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MISSSES' SIZES

Really "with it", these wait-look slippers of Or-lon® acrylic or nylon; short sleeves. Great colors. Small, medium and large.

SALE! DENIM JEANS

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REGULARLY 3.99

Home-on-the-range styling from bar tacks to hip pockets. Scrubbed cotton denim cotton corduroy



**Your choice s
Duster or Nig**

Choose from warm cotton flannel dusters in solids prints. Assorted colors. Warm fleecy nightshirt in wild wonderful stripes. All in sizes M-L

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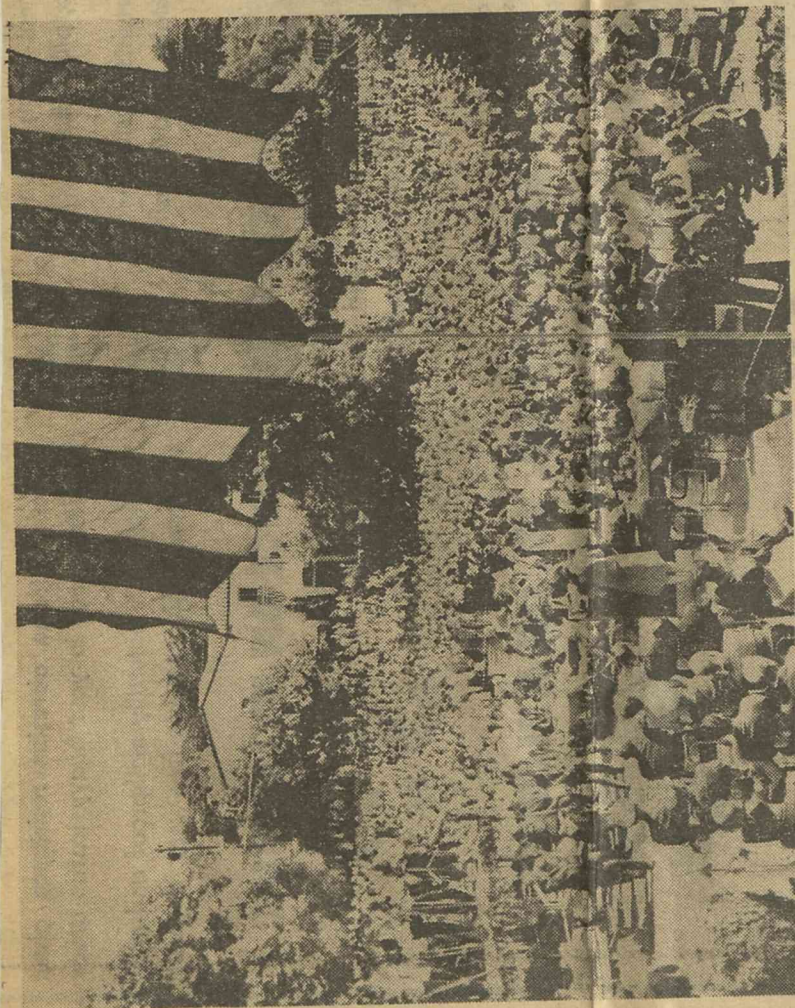
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A LONG-WEARING STYLE HOUSE CARPET
THAT WILL OFFER YOU LASTING BEAUTY,
COMFORT AND RICH WARM COLOR!

Check these wonderful features of nylon



Colton Hall Lawn Crowded

Mrs. Johnson is seen from the balcony at Colton Hall addressing the some 4,000 Peninsulans who turned out to greet her yesterday. She had warm praise for the beauty of the area.



Old Monterey

Three ladies wearing the traditional mantillas of old Monterey grace the stairway of Colton Hall during the visit yesterday of Mrs. Johnson. The First Lady described her welcome as warm and colorful.

2 for \$1

...at a low price on
...field. Size 5-6 1/2 B

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SAVE 2.50 SO. YD. ON SUPER VALUE



At Mission

During unannounced stop yesterday at Carmel Mission, Mrs. Johnson stopped to talk to youngsters from the parish school. With the First Lady are, from left, Gov. Brown, Herald reporter Earl Hofeldt and Sen. Farr.



THE VISE-MAN SEEKS SECURITY
WITH SAVINGS

— DR. JOHN NELSON

Telegram Tribune 9/22/66

San Luis

Lady Bird flies off to Arizona

SAN SIMEON — Lady Bird Johnson, her claim secure as California's most celebrated recent tourist, flew toward Arizona and New Mexico today seeking to win more of the West to conservation.

The First Lady toasted Californians in champagne Wednesday night, beneath the twin towers of Hearst Castle before a swank who's who list of the state's culture and conservation circles.

Early today her chartered plane swept off the grassy runway here (where zebras often graze) and headed to Arizona where she will visit Indian tribes and dedicate a dam.

Mrs. Johnson, with anti-war pickets now two days behind her, was brightened and buoyed by yesterday's triumphal procession down California's fabulous central coast to a glittering party at San Simeon.

"It couldn't be yesterday," she said. "I've buckled on the seat belt. Let's go with the st

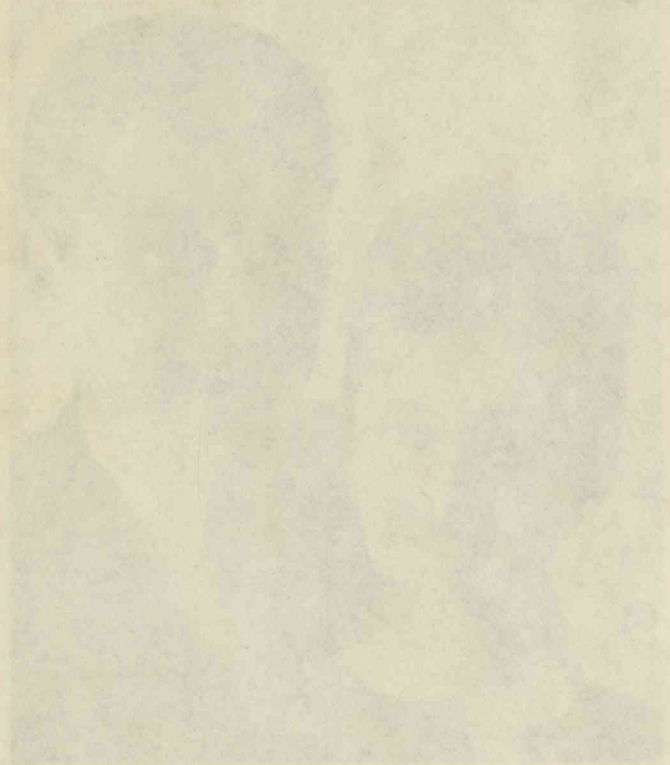
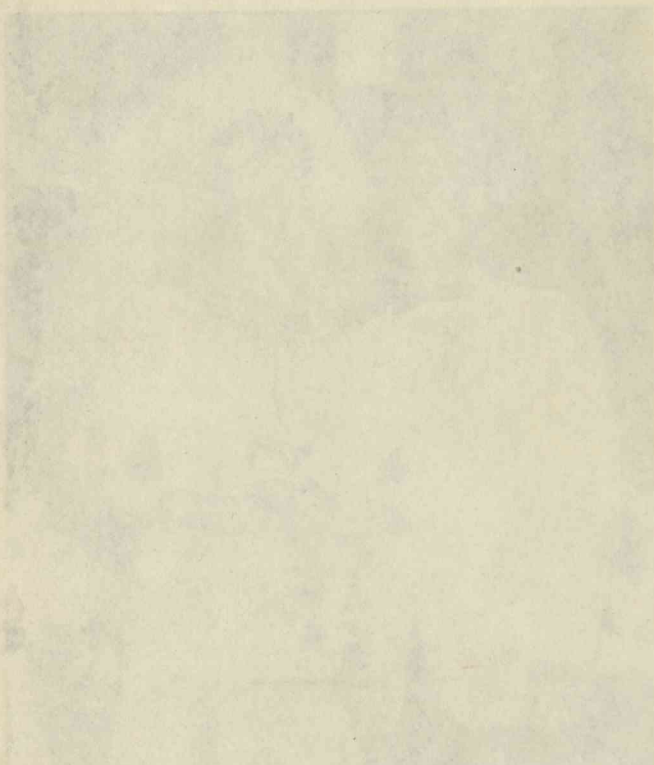
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ing their marriage here in the Methodist Church and a wedding trip to Northern California. Dr. Gaius Thede, Cal Poly campus minister, officiated at the Sept. 10 ceremony. Miss Jane Nelson of Compton was maid of honor and Mrs. Susan Kirkpatrick of Castro Valley was bridesmaid. Charles Kohlmeier, National City, was best man while Rick Rabak, San Mateo, and Ronnie Short, San Luis Obispo, seated guests. The bride is the daughter of Mr. and Mrs. Robert W. Hill of



In Croatian peasant costume, teachers at the Army Language School at Monterey wave a welcome to Lady Bird Johnson at a gala tree-planting ceremony in Monterey.

Frishes, Kelloggs, and O'Day



Mr. and Mrs. Patrick O'Day

Regularly set luncheon

WORLD DAY — Mrs. O'Day's luncheon for the World Day was held at the home of Mr. and Mrs. O'Day. The luncheon was held at the home of Mr. and Mrs. O'Day. The luncheon was held at the home of Mr. and Mrs. O'Day. The luncheon was held at the home of Mr. and Mrs. O'Day.

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SENSATION
Summer Sa

Mr. and Mrs. Gordon Kellogg

Methodist

By the Methodist Church



An Old Friend

Mrs. Johnson greets photographer and conservationist Ansel Adams before ceremony at Bixby Creek dedicating Highway 1 as the state's first scenic highway.



A Brief Visit

Mr. and Mrs. Nathaniel Owings greet their guests, Mrs. Brown and Mrs. Johnson, at their home south of Big Sur. Mrs. Johnson and her party made a brief stop there to greet old friends and to inspect the spectacular cliffside home.

Watsonville (Calif.) Register-Pajaronian, Thursday, September 22, 1966



Below Big Sur, Lady Bird toured Architect Owings' "Wild Bird" home

Family Favorites

By WILHELMINE CALVERT

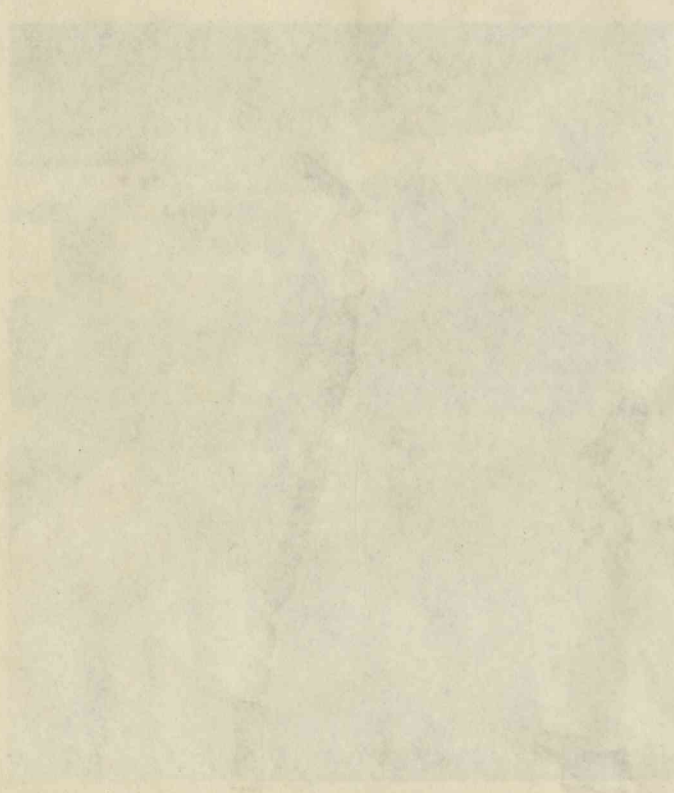
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Mr. Ted Johnson

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Lady Bird

Continued from page 10
barbecued sirloin.

Describing the castle as "incomparably beautiful," Mrs. Johnson said the evening was "all this and the moon, too."

The day had begun at Monterey where Mrs. Johnson planted a chestnut tree on the lawn of historic Colton Hall, the site of the California Constitutional convention in 1849.

(No sooner had Lady Bird left than the city dug up the tree and spirited it away. If it had been allowed to grow, city officials said, it would have block-

ly Bird



Local society plans regional council

Society and Clubs

The local society plans to hold a regional council meeting at the local club house on the 15th of the month. The meeting will be held at 8 o'clock and will be a very interesting one. The local society has been very successful in its work and has been able to raise a large sum of money for the benefit of the local club house. The local society has been very successful in its work and has been able to raise a large sum of money for the benefit of the local club house.

CHARLES FORD COMPANY 407 MAIN STREET - WATSONVILLE - DIAL PA 2-3341

7000's
Barnes



Use white
Terry & Gerald
Terry

- Santa Fe, N.M.
to camp! ↓

Santa Fe, N.M., Thur



FIRST LADY PLANTS—Mrs. Lyndon B. Johnson smiles happily while planting a tree from the White House on the grounds of Colton Hall, historical landmark. Assisting is State Sen. Fred Farr, while butterfly-costumed children from neighboring Pacific Grove, Calif. watch.

He in Line For Dean Rusk's Post

WASHINGTON, Feb. 10 (AP) — Sen. J. Lee Rankin, D-Miss., is in line for the post of U.S. ambassador to the United Kingdom, according to sources in the State Department. Rankin, 65, is a member of the Senate Foreign Relations Committee and has served as chairman of the subcommittee on European Affairs. He has been a member of the Senate since 1955 and was re-elected in 1960 and 1966.

Rankin was born in 1900 in Jackson, Miss. He attended the University of Mississippi and the University of Chicago. He has been married and has three children.

Rankin has been a member of the Senate since 1955 and was re-elected in 1960 and 1966. He has been a member of the Senate Foreign Relations Committee and has served as chairman of the subcommittee on European Affairs. He has been a member of the Senate since 1955 and was re-elected in 1960 and 1966.

There are usually two nominees for each post at the White House.

Cold Freeze

Adding Jobs

WASHINGTON, Feb. 10 (AP) — The Federal Reserve Board today announced that it had approved a plan to create 100,000 new jobs in the government sector. The plan was approved by a vote of 5 to 4.

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Temp

TEMPERATURE WITH MORE ATTEMPTS TO STOP

THE WINTER STORMS FROM HITTING THE NORTH



Santa Cruz
Sentinel

9/20/66

Monterey To Greet Ladybird

Mrs. Lyndon B. Johnson arrives in California today to dedicate a recreation area, attend an opera, drive a scenic highway, and look at Hearst castle.

She was scheduled to arrive at Hamilton Air Force base at 3:30 p.m. She was then to take a helicopter to Drake's beach north of San Francisco to dedicate the 53,000-acre Point Reyes national seashore.

Sir Francis Drake, who failed to find San Francisco bay on his trip around the world, put in at Drake's bay to repair his ship. Tonight Mrs. Johnson will be at the War Memorial opera house to hear Bellini's 'I Puritani' as San Francisco opens its opera season.

Tomorrow she flies to Monterey where she will be officially welcomed at 12:45 p.m. at Colton hall. Her party will include Secretary of the Interior and Mrs. Stewart L. Udall, Gov. and Mrs. Edmund G. Brown and Senator Fred S. Farr (D-Monterey), who will be her official escort for this portion of her California visit.

Senator Farr has urged Monterey county residents to give a warm welcome to Ladybird during her visit.

"Mrs. Johnson is paying a special tribute to us in coming to this area to compliment our beautification efforts. It is a privilege and an honor to have her come and I hope that all residents of Monterey county will join me in extending a warm and hospitable welcome to her."

School bands from Monterey will play before the

Lads and Lasses Singles
will gather at 6:30 o'clock
night at the Bundox for a Du
Treat dinner.

De Polais, police offic
wives will begin their 196
season with 8 o'clock mee
tonight at the home of the p
dent, Mrs. Richard Rogers,
Branchforte drive.

Calendar...
On the Club

Lady Bird In Monterey

Monterey (AP). — Mrs. Lyndon B. Johnson took in the 'breath-taking vistas of California's Pacific coastline today and saluted citizens and government leaders "who have taken action to preserve this natural heritage."

The First Lady said this beautiful coastline might well have become "a freeway with billboards and flashing neon signs" but for the action of determined people.

"It is no secret," she said, that the California scenic highway system "is a leading national example of what other states can do."

Mrs. Johnson flew from San Francisco to Monterey in sunny weather to dedicate California's first Scenic Highway — a 72-mile stretch of spectacular coastline.

Mrs. Johnson said she has found growing testimony throughout the country "that man is going to master the complications of the 20th Cen-

tury ad make our land more beautiful.

"We have misused our resources," she said, "but we haven't destroyed them. It is fortunately not too late. And I know that the people of Monterey Peninsula know that conservation — beautification — call it what you will — is more than just one tree, or one historic building, or one scenic highway. It is a frame of reference, a way of life."

Mrs. Johnson stopped at Colton Hall, an historic site here on the peninsula, where California's first Constitutional Convention drafted and signed the state's first constitution in 1849.

There, she planted a chestnut seedling from an historic tree growing on the Thomas Jefferson Mounds on the south lawn of the White House.

"Let it express my gratitude for what has been done by you, the people of the peninsula," she declared.

One picket, a 20-year-old col-

lege girl urging an end to bombing in Viet Nam, watched Mrs. Johnson leave her San Francisco hotel this morning.

The President's wife had slept late after a 17-hour day in which she flew cross-country, dedicated Point Reyes National Seashore, and was picketed at the San Francisco Opera last night with harsh words from anti-Viet Nam demonstrators.

An elaborate reception awaited Mrs. Johnson this evening in the San Simeon castle built by the late publishing tycoon, William Randolph Hearst.

Gov. Brown invited several hundred prominent citizens — Nobel Prize winners, beautification and conservation leaders and Hollywood stars—to a sunset reception beside the famous emerald-tiled Neptune pool at San Simeon. A California-style barbecue was planned.

There were about 300 chanting, placard-waving pickets at the Opera House as Mrs. Johnson arrived last night.

Santa Cruz Sentinel
9/21/66



Society and Club News

ANN LAUSTEN . . . Society Editor

Eagles Barbecue Set For Sunday

Hollister Eagles, Aerie 1017, will hold a barbecue for members and the Eagles Auxiliary, Sunday afternoon at Veterans Memorial Park.

Pits will be fired up at 2 p.m., with cooking to start an hour later, according to the host committee. Members and guests are urged to come early.

Date Book

Happy birthday to Hattie King from her daughter and grandchildren.

• First shot in the Civil War was fired on Jan. 9, 1861.

Reservations Due For Wine Tasting

Donations and reservations for Saturday evening's Wine Tasting party sponsored by the Torillo Chapter of Children's Home Society will be received until Friday evening, according to Mrs. William Hawkins, president.

The event, to be held at the Bob Law Ranch, Paicines, will begin at 5:30 p.m. and will include a fashion show.

HILLS COFFEE



19¢ 2-Lb. Tin
79¢ 1-Lb. Tin

Schuyler Hain of Tres Pinos. The Rev. Sheldon Rankin of Walnut Creek performed the late evening ceremony. Mrs. Florence Howard was organist and Jamie Conrad was soloist. He sang "The Lord's Prayer" and the Wedding Song from Greensleeves.

Arrangements of white spider chrysanthemums, roses, gladioli and stephanotis were the decor of the church.

The bride, given in marriage by her father, chose a gown of white organza with an empire bodice that featured appliques of alencon lace, trimmed with seed pearls. The gown featured an A-line skirt with a detachable chapel length train.

The new Mrs. Hain is the daughter of Mr. and Mrs. Asa R. Hewitt of Exeter and graduated from the Exeter High School. She was active in the Rainbow Girls, Foreign Lan-

ter. The benedict was called into the U. S. Army on Sept. 7 and has reported to Ft. Lewis, Wash. The bride temporarily will make her home in Hollister.

Cherie Pruner and Jeanette Campbell. Miss Campbell also was in charge of the guest book. When the couple left for a honeymoon in the Carmel area the new Mrs. Hain donned a blue-green silk tweed three-piece suit. Her accessories were green.

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THE PARTY

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79¢
N

39¢
7 47

LAVORIS
Mouth Rinse
Reg. 95¢
69¢



CLEARASIL
Reg. 1.19
79¢



88¢
Regular \$1.09



OP 3 p.c.

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C. O. C. C.
C. O. C. C.

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TRACTION

at HURLEY'S

For good it's QUALITY, for the big majority of bottom-sized products in all popular lines. For others it's the ECONOMY in the STORING AND HANDLING FOR EVERYBODY. It's the pleasure of shopping at a friendly store where service is a matter of course and where there is guaranteed value for the dollar. See Hurley's BIG advertisement.

CRISTAN

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TAMBO

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VICKS

MADE IN U.S.A.

39¢

MADE IN U.S.A.

MADE IN U.S.A.

MADE IN U.S.A.

MADE IN U.S.A.

Lady Bird Johnson

It's not too late f

By GILBERT MOORE

Staff Writer
SAN SIMEON—Mrs. Lyndon B. Johnson came to the nation's most spectacular coastline to dramatize her drive to save the country's countless natural wonders. Beneath her poised and sim-

ing exterior is a hard determination to do for conservation what Eleanor Roosevelt did for the dispossessed in depression. Interior Secretary Stewart Udall, himself a hard-nosed champion in the fight, summed up her purpose in conversation at Hearst Castle Wednesday.

How strongly she feels about beautification came clear when Mrs. Johnson is trying to reeducate the country, to give us new eyes. She wants to dramatize for the man in the street what's involved and what he can do.

What Mrs. Johnson is trying to do is to reeducate the country, to give us new eyes. She wants to dramatize for the man in the street what's involved and what he can do.

Schick Stainless Steel
Double Edge or



Reg. 89c
66¢

POWDER



BABY

Mini-skirters may flunk out
CARLSLE, England (UPI) — A teacher at a school that specializes in secretarial courses warned that some of her students may flunk if they wore mini-skirts. The teacher explained that mini-skirts are "distracting" to bosses and distraction is not a secretary's job.

With enough "pull" to enlist did so while others not so fortunate were drafted and sent to fight in Viet Nam. According to its sponsor, Rep. F. Edward Hebert, D-La., the House-passed bill is aimed: —At 132,000 men assigned to reserve and guard units who have served less than four months on active duty. —At about 65,000 who are not members of organized units, have not had at least 24 months active duty, and have not completed their overall reserve duty obligations of six years. The Senate had forced the

the times here Saturday after the man originally picked by councilmen decided to accept another position. A five-man screening committee will interview six applicants for the job as this city's first planning director. A definite commitment probably will be required this time before the council votes to hire the man it selects for the \$860-a-month job. Councilmen voted July 12 to hire Manteca planning director Loren Matthias, 33, only to learn later that he had decided instead to take a similar position in

showed up to protest. But the fact that one person did protest made it mandatory for the city to extend the time limit 10 days to allow others to file written objections. Pismo Beach City Council will meet Monday night to officially count the assessed valuation of the protests and if insufficient, will then adopt a resolution authorizing the annexation proposal to be put on the Nov. 8 ballot. Pismo Beach, Shell Beach and Sunset Palisades residents will vote on the issue, with only a simple majority needed to annex the area. eologues or newsletters. Saluting the conservationists instead of politicians, who had hoped to reap more benefit from her swing West, Mrs. Johnson said Wednesday: "The people of California can well be proud to have produced such farsighted conservationists. Communities all over the country are seeking ways to save themselves from a sometimes destructive and thoughtless hand of mushrooming population. "Albert Schweitzer once said: 'Man has lost the capacity to foresee and forestall. He will end by destroying the earth. "I am not so pessimistic. There is growing testimony in this country . . . that man is going to master the complications of the 20th century and make our land more beautiful."

The barbecue party at Hearst Castle was elegant. See page 3. Lady Bird is off to Arizona today. See page 6.



In Courtyard

Mrs. Johnson stops in the courtyard of Carmel Mission Basilica to chat with curator Harry Downie, back to the camera, and Bishop Harry A. Clinch.



Welcome Aboard, Says Carol

Actress Carol Channing said someone told her to wear her sailor suit to the barbecue and reception for Mrs. Johnson, so she did. Here she is greeting Gov. Brown, the First Lady and Mrs. Brown at San Simeon.



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San Francisco

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117 Del

WEST

Browns Hosts to Lady Bird

SAN SIMEON — The First Lady of the United States rose at the head table, gazed about at the magnificence of Hearst Castle, the splendor of the banquet setting under balmy, star-filled skies.

As if conceding that no words could describe the scene and occasion, Mrs. Lyndon B. Johnson then looked up and began a

luxurious
onor by
noon a

—E.H.

of Carmel.

Highlands and Ted Duweil

Ansel Adams of Carmel

Monterey; Mr. and Mrs.

F. K. Arthur Jr. of

Pebble Beach; Mr. and

Mrs. John Boit Morse of

Farr, D-Carmel; Mr. and

Coyle; State Sen. Fred

Monterey Mayor Minnie D.

Among guests from the

educators and beautifiers.

cer Ann Miller; architects,

later."

dress Carol Channing; dan-

and Shelley Berman; ac-

comedian Danny Kaye

floating begonias, included

It was not disclosed what

builder of the castle.

William Randolph Hearst,

Hearst is the son of Wil-

those at the head table.

Hearst -- were among

Mr. and Mrs. George

Mrs. Stewart L. Udall and

Interior Secretary and

ceremonies.

Kaye was master of

County Art Museum.

man of the Los Angeles

and Edwin Carter, chair-

of California state colleges

Glen S. Dunke, chancellor

of California at Berkeley;

after extensive personal

McMillan of the University

vin Calvin and Edwin M.

McMillan of Technology; Mel-

Mrs. Brown selected her

"early California" menu

San Francisco; mliners

lettuce; macaronies con

queso and Monterey arti-

chokes stuffed with spin-

ach. California wine and

champagne were served

and dessert included Cali-

formia fruit and cheese.

Famous Guests

Guests, dining around a

reflecting pond filled with

floating begonias, included

comedians Danny Kaye

and Shelley Berman; ac-

dress Carol Channing; dan-

cer Ann Miller; architects,

later."

educators and beautifiers.

Miss Channing wore an

outlandish Navy sailor suit

featuring long pants and

high heels.

Among winners of Nobel

Prizes invited were Carl D.

Anderson and Richard

Reynman of California In-

19°
10°
39°
DING PLANT

19°
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DING PLANT

ty und Out on Policy

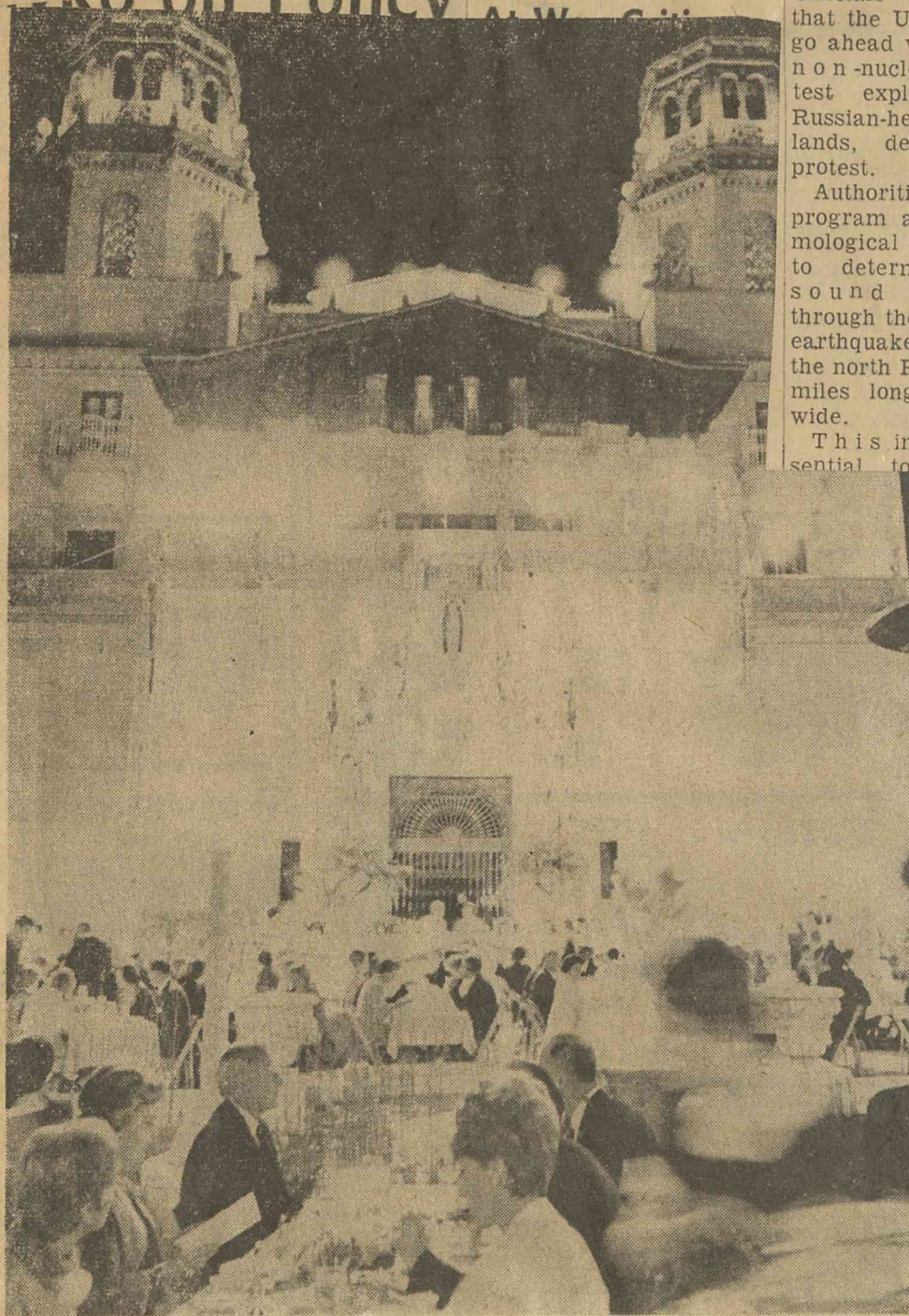
Holiday Delay
For Bill Aimed

U.S. Pla

WASHINGTON (A
Officials indicated
that the United States
go ahead with plans
non-nuclear under
test explosions of
Russian-held Kuri
lands, despite a
protest.

Authorities describe
program as a major
mological field exper
to determine how
sound waves travel
through the earth in
earthquake-prone area
the north Pacific Ocean
miles long and 90
wide.

This information
sential to the ac





At San Simeon

Mrs. Johnson, in white coat, is escorted to barbecue by Gov. and Mrs. Brown and State Sen. Fred Farr of Carmel, right. The First Lady, tired by her strenuous schedule, cancelled a tour of the famous castle last evening.



Grecian Pool

Guests inspect the sumptuous swimming pool where a demonstration of precision swimming was staged by a group of young people from Santa Clara.



*Santa Cruz Sentinel
9/22/66*



Mrs. Lyndon B. Johnson helps plant a tree at Colton Hall in Monterey yesterday, assisted by state Sen. Fred

Farr (D-Carmel). In the background are butterfly-costumed children from neighboring Pacific Grove. (AP Photo)

Lady Bird Feted At Gala Hearst Castle Dinner

San Simeon (AP). — Hearst's incredible castle provided a \$30 million backdrop for California's party honoring the nation's first lady. But the old place wasn't what it used to be.

It took 20th Century Fox, caterers, gas heating experts, scores of workmen, truckloads of supplies and the Santa Maria Barbecue club to get the dinner going last night for 450 guests.

Gov. Brown and his wife, entertaining Mrs. Lyndon B. Johnson, didn't quite know what headaches they were setting up when it was decided to throw a culture-beautifying whing-ding at the opulent "Enchanted Hill" homestead of the late newspaper tycoon, William Randolph Hearst.

They may even have opened a political hornets' nest by using the now state-operated museum showplace while a gubernatorial campaign is in high gear. It was rumored Ronald Reagan, Republican opponent to Brown's re-election bid, might ask for equal partying time.

Versailles, the Louvre, the Smithsonian Institution and Mount Vernon have been used for official parties before—but never San Simeon, and it probably has some art treasures that rival works of all these famous places.

It was a treat for the guests, including Nobel Prize winners, educators, Hollywood stars and leaders in the conservation and beautification fields. They formed a receiving line beside the gleaming outdoor marble Neptune pool. With its statuary, Greco-Roman temple, date palms and Italian cypress trees it once served as the setting for the movie spectacle Spartacus.

While Mrs. Johnson and the Browns greeted guests, a dozen girls from the Santa Clara Aquacade performed a water ballet in fluorescent gold and orange sequined swim suits.

The sun was setting over the Pacific below and the Santa Lucia mountains made a picturesque backdrop. Bars were busy serving drinks and the champagne flowed, each glass garnished with a huge California strawberry.

And then, the barbecued prime top sirloin dinner was served — on golden tablecloth with golden candles on a high terrace overlooking the sea—outside the front door of the 100-room twin-towered Gothic-Moorish Hearst castle.

Everything went off well considering some 10 days of turmoil were needed to get the place to work.

Vacated since Hearst's death in 1951, the castle's wiring, plumbing and kitchen facilities were no longer equal to the task.

Up the five-mile winding road to the building came truckloads of gear. Everything had to be imported — from wine glasses, chinaware, tables and chairs, to huge 700 ampere generators, and even three mobile toilet trucks.

20th Century Fox electricians, adept at providing movie sets, took this on as "a challenge." They strung some 6000 feet of cable, installed powerful floodlights at pool and patio. The gas company meanwhile set up 40 radiant patio heaters, but they were still inadequate to ward off the chill of the seaside air.

What it cost to provide the party in honor of the visiting first lady was not disclosed. Mrs. Johnson has been in California two days, dedicating Point Reyes National Seashore and the Big Sur highway.

In response to questions, Gov. Brown with a laugh said of financing: "I'll have to take care of that later."

But at least he didn't have to pay for the flowers — 12,000 blooms including a tropicana rose at every place. They were donated by the president of the California Florists association.

The guests were entranced by the unique setting and lingered to take after-dinner tours of the place after master of ceremonies Danny Kaye led the singing of "America the Beautiful."

Well, it all seemed non-political. But campaigning Gov. Brown couldn't resist one election-tinged note. He said he was "determined to keep this state beautiful, green and Brown."

Show for Newcomers

Yesterday was a big day for the newcomers of the Kew-Forest Valley Club. A large number of newcomers and old members in the club gathered at the clubhouse for a day of social activities.

Activities were held in the afternoon and evening. A large number of newcomers and old members in the club gathered at the clubhouse for a day of social activities.

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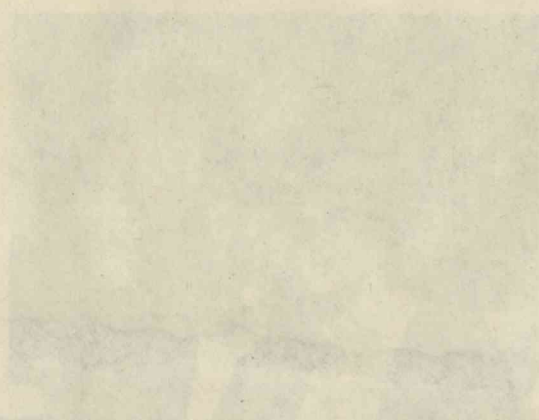
The social activities were held in the afternoon and evening. A large number of newcomers and old members in the club gathered at the clubhouse for a day of social activities.

Trop'n Sea Living

Continued

What's In The News

Former U.S. Treasurer



The man in the photograph is a former U.S. Treasurer. He is a well-known figure in the financial world and has been involved in various financial activities. The photograph shows him in a formal setting, likely at a public event or a press conference.

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Coin To Install Officers

By The Staff

San Jose Mercury Lady Bird's Gone Home 9/13/66 --The Cops Can Relax

By MAC BOWE
Mercury Staff Writer

MONTEREY — Police Chief Frank Marinello went to bed at 6 p.m. the day Lady Bird Johnson came to town.

It's no wonder. For the hour and 15 minutes that the First Lady was in Monterey there wasn't a police chief in the nation who would have traded jobs with Marinello.

The nerve-wracking 75 minutes was the culmination of more than a week's careful planning with aides, the Secret Service and other law enforcement agencies.

Contrary to general belief, the ultimate responsibility for Mrs. Johnson's safety lay with Marinello, not the Secret Service.

"We work out the plans, the routes of travel, the procedures for emergencies," Marinello said. "The Secret Service acts as an adviser to us. In practice, the local police agency almost always accepts the Secret Service's advice. But we can veto it."

Marinello described the Secret Service's task as sort of "an in-

ner ring of security. We provide the overall security."

It was quite a job.

The police department provided maps of the entire area surrounding Colton Hall where Mrs. Johnson spoke. The maps included exterior plans of buildings, high walls and even hedges behind which someone might hide. All buildings were searched. Long before Mrs. Johnson arrived Colton Hall was evacuated, checked a second time and occupied by guards at strategic points.

Guards carrying binoculars and walkie-talkie radios also were stationed in the county courthouse annex across Pacific street from Colton Hall.

They didn't see much of the First Lady. They were too busy watching the crowd on the lawn in front of Colton Hall.

Other guards were placed at "strategic points" perhaps behind a stone wall or hedge.

Streets surrounding Colton Hall and nearby parking lots were closed.

"That's for two reasons," Marinello said. "One, of course was traffic control. The other was to move out parked cars which would have made it easier for someone to hide."

Uniformed police and plainclothesmen — police, Federal Bureau of Investigation and Secret Service — were scattered throughout the crowd.

The plan called for spotters in strategic areas to radio the uniformed officers in the crowd of any suspicious individual or movements. The officer in turn would either handle the matter himself or give the nod to one of the plainclothesmen. There were no incidents, however, according to Marinello.

Two ambulances were on hand, one at either end of the crowded area should anything have happened. Four roving motorcycle units were detailed to traffic control or to escort the ambulances if necessary. A doctor was assigned to a post near Mrs. Johnson.

When Mrs. Johnson landed a

Monterey Airport she was driven to Colton Hall in the center of town along a pre-arranged route. She left the airport by a private exit to avoid crowds and the possibility of "unruly demonstrations." There were no crowds and no demonstrations. There were two alternate routes — just in case.

Bridges under which she traveled and other potential trouble spots were guarded.

Mrs. Johnson and her party also crossed over two small bridges in El Estero Park on her way to Colton Hall. Both were "checked out."

There was only one worry-some moment. Marinello got word that five car loads of demonstrators were headed south from San Francisco.

He alerted all nearby law enforcement agencies to stand by but the demonstrators never showed up.

Except for the FBI and Secret Service, Marinello used only 30 Monterey policemen and one Seaside officer. He filled in for a Monterey motorcycle patrolman who had been injured in an accident.

Personal security checks were another thing, according to Mayor Minnie Coyle.

"I gave the Secret Service a list of 25 guests who were to be invited to sit on the same stand with Mrs. Johnson," she said. "In a few days the list was returned with an approval of everyone of them."

Another list of "VIP's" who sat in chairs in front of the stands also was turned over to the Secret Service.

According to Mrs. Coyle a security check also was made on her 9-year-old granddaughter, Vicki Burns and a 10-year-old girl from Salinas, Monica Guiterrez, who handed Mrs. Johnson bouquets of roses.

